

# WOOSONG UNIVERSITY

SOUTH KOREA



Spring 2025



Woosong University is a specialized university, providing a curriculum based on practice and theory. The University has been ranked as an autonomous, top-tier university by the Korean Ministry of Education. It currently boasts multiple international schools:

SolBridge International School of Business,  
Endicott College of International Studies, and JW Kim College of Future Studies.

Education in International schools is conducted solely in English by renowned international professors. In addition, we have four Korean schools including College of Railroad Transportation, College of Digital Media, College of Hotel and Culinary, and College of Health and Welfare. Since the establishment of the university in 1995, Woosong University has signed more than 400 Memorandums of Understanding (MOU) with universities and institutions in more than 60 countries. Collaborative programs include joint research, dual degree, Student Exchange, and Study Abroad among other programs.

## Facts and figures (as of 2022)

- 3000+ International students
- Student distribution: 90% Bachelor students & 10% graduate students
- 75% international students - 25% Korean students
- 80% international faculty members with PhD degrees
- 70+ nationalities on campus
- American curriculum with a focus on Asian business
- Korean language courses for exchange and dual degree students
- 600+ partner universities for exchange and dual degree opportunities
- Scholarship opportunities available from 30 to 100%
- Accreditations and awards: QS GLOBAL MBA ASIA RANKED: 42, AACSB, CKI - Creative Korea Project Grant (SolBridge)

## Location

Woosong University is located in Daejeon, 55 minutes away from Seoul by high-speed train. Daejeon is Korea's fifth largest city and is renowned for being Korea's Silicon Valley with about 30 research and development institutions. With a population of 1.5 million, Daejeon has the highest concentration of researchers with more than 7,000 PhD holders living and working in the city.

Would you like to see Woosong University's main campus?

[Enjoy the Campus Tour Video right here!](#)



# SOLBRIDGE

INTERNATIONAL SCHOOL OF BUSINESS

Founded in 2007 and AACSB accredited, SolBridge International School of Business is one of the rising business schools in South Korea, where all classes are taught in English. SolBridge offers both undergraduate, graduate, and MBA degree programs in business. SolBridge's mission is to educate the next generation of Asian thought leaders.

SolBridge Bachelor of Business Administration (BBA) offers the following specializations:

- International Finance
- Management and Entrepreneurship
- International Marketing
- Data Analytics
- Technology and Innovation
- K-ACE (Korea Art, Culture and Entertainment)

Master's programs:

- MBA
- Master of Science in Marketing Analytics
- Master of Science in Technology Entrepreneurship and Innovation

Would you like to see SolBridge's campus and dorm?

[Enjoy SolBridge's Campus Tour Video right here!](#)

Would you like to know how diverse SolBridge's students are?

[See our Sports Day video here!](#)





Woosong University is supported by faculty members having rich industrial and academic expertise, state-of-the-art facilities, and cutting-edge technologies that are aimed at nurturing the next generation of global leaders in offered fields.

Students have a variety of opportunities to obtain practical experience and develop professional skills in their selected field of study via internships in Korea and countries located throughout the world.

Other than SolBridge, we are also home for other English-instructed specialized international programs in the fields:

- Culinary Arts
- Restaurant and Entrepreneurship
- Media and Communication Arts
- Hotel Management
- Global Convergence Management
- AI and Big Data
- K-Beauty Design
- Kpop Art Management

Master's programs:

- Master in Hospitality Management
- Master in International Business Management
- Master in Artificial Intelligence

Would you like to hear what one of our students says?

[See our student testimonial from the Culinary Art program here!](#)





PhD in Hospitality and Tourism

PhD in Management Studies

Would you like to hear what one of our students says?

[See our student testimonial from the AI and Big Data program here!](#)





Newly launched in 2019, Human and Digital Interface (HADI) is not like any other program in Asia. In HADI, you will accumulate critical knowledge in cutting-edge technologies, gain global experience in multiple countries, and solve real-world problems while being supported by our innovative on/off-line hybrid learning platform and student-centric agile curriculum. To offer you this truly unique form of university education, HADI will transcend all boundaries of traditional university education - the boundary of geography, the boundary of strict curriculum, and the boundary between academia and real-world business.

Bachelor of Science in HADI





## Dormitory

Depending on the availability, students can stay at share a double bedroom provided by the university. The fee for the dormitory includes one meal per day. The dorm costs about USD 1350/ semester including one meal per day and there's no additional charge for utilities.

## Off-campus Apartments

Exchange, Study Abroad, and Master dual degree students can also opt for off-campus apartments if they prioritize privacy and flexibility in their daily schedule. Apartments in Daejeon start at USD 300/ month depending on the size and location, excluding utilities.

## General Living Expenses

Meals in South Korea are generally very affordable. Meals at the school cafeteria cost around 6 USD. Meals outside campus may range from 5 to 12 USD. Personal expenses depend upon the student's lifestyle. The school recommends students to plan monthly living expenses around USD 450 - 500.

## Arrival Notes

All arriving students are expected to do 2 weeks of mandatory quarantine upon arrival. For students who opt for dormitory residence, the university charges about USD 450 for room and basic meals three times per day. During the quarantine, students will not be sharing rooms with anyone. Upon passing the quarantine process, students will be moved to a shared room.

WOOSONG UNIVERSITY





# Exchange/ Study Abroad Students

Exchange students do not pay our university's tuition but they're responsible for other administrative fees to the university:

Insurance USD 50

Activity Fee USD 150

Orientation fee USD 150

Dormitory + breakfast USD 1350 (only for students who live in the dormitory)

**TOTAL: USD 1,700\*** (estimate and subject to change)

Students from selected partner universities with scholarship-based study abroad agreements pay the university's semester tuition with 50% scholarships on top of other administrative fees\*

Insurance USD 50

Activity Fee USD 150

Orientation fee USD 150

Dormitory USD 1,350 (only for students who live in the dormitory)

Tuition per program per semester (after 50% scholarship):

- Bachelor of Business Administration USD 2,600
- Bachelor in Hospitality Management USD 1,800
- Bachelor in Culinary Art USD 2,200
- Bachelor in Restaurant and Entrepreneurship USD 2,200
- Bachelor in Media and Communication Arts USD 1,850
- Bachelor in Global Convergence Management USD 1,850
- Bachelor in AI and Big Data USD 1,850

\*Tuition subject to change



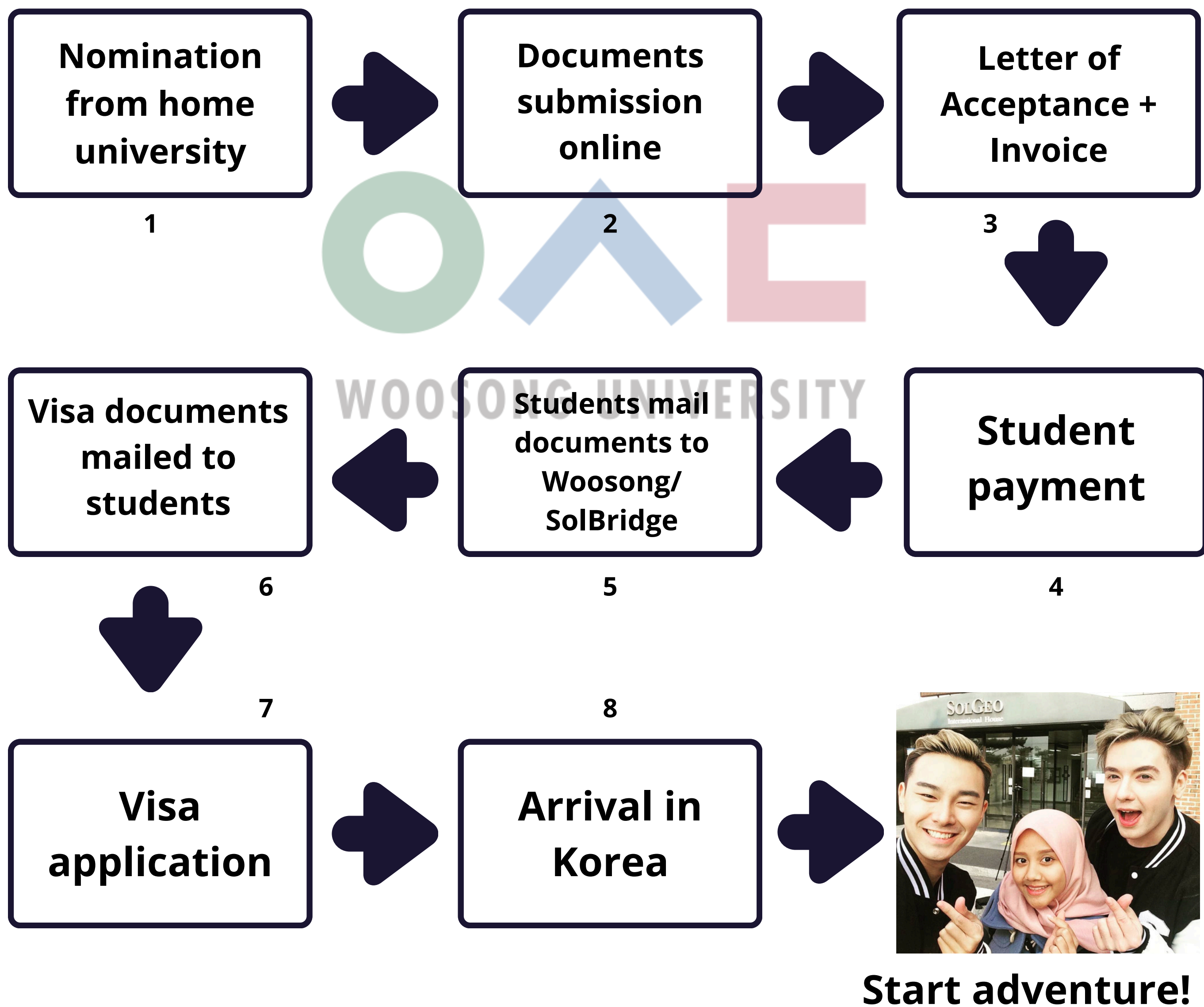
\*Personal expenses not included in this calculation



# Admission Procedure Exchange/ Study Abroad

Required documents:

- Passport
- Transcript
- Enrollment Certificate
- English proficiency test result (test results university's language center accepted)



Wondering why you should choose South Korea for your international experience?

[See what our students think about studying in South Korea here!](#)



# Dual Degree Students\*

Depending on the university agreement, BBA dual degree students are expected to pay for the first-semester tuition with the following fee structure:

Enrollment fee USD 650

Insurance USD 50

Activity Fee USD 150

Orientation fee USD 150

Dormitory USD 1350 (only for students who live in the dormitory)

First-semester tuition before scholarship: USD 5500 (subject to change)

The scholarship will be in the form of tuition deduction (discount) and it is valid for the first semester.

**\*Selected partner universities only**



**Yunizar Saifna Akrima**  
BBA Dual Degree  
Indonesia



**Sofyan**  
MBA Dual Degree  
Indonesia

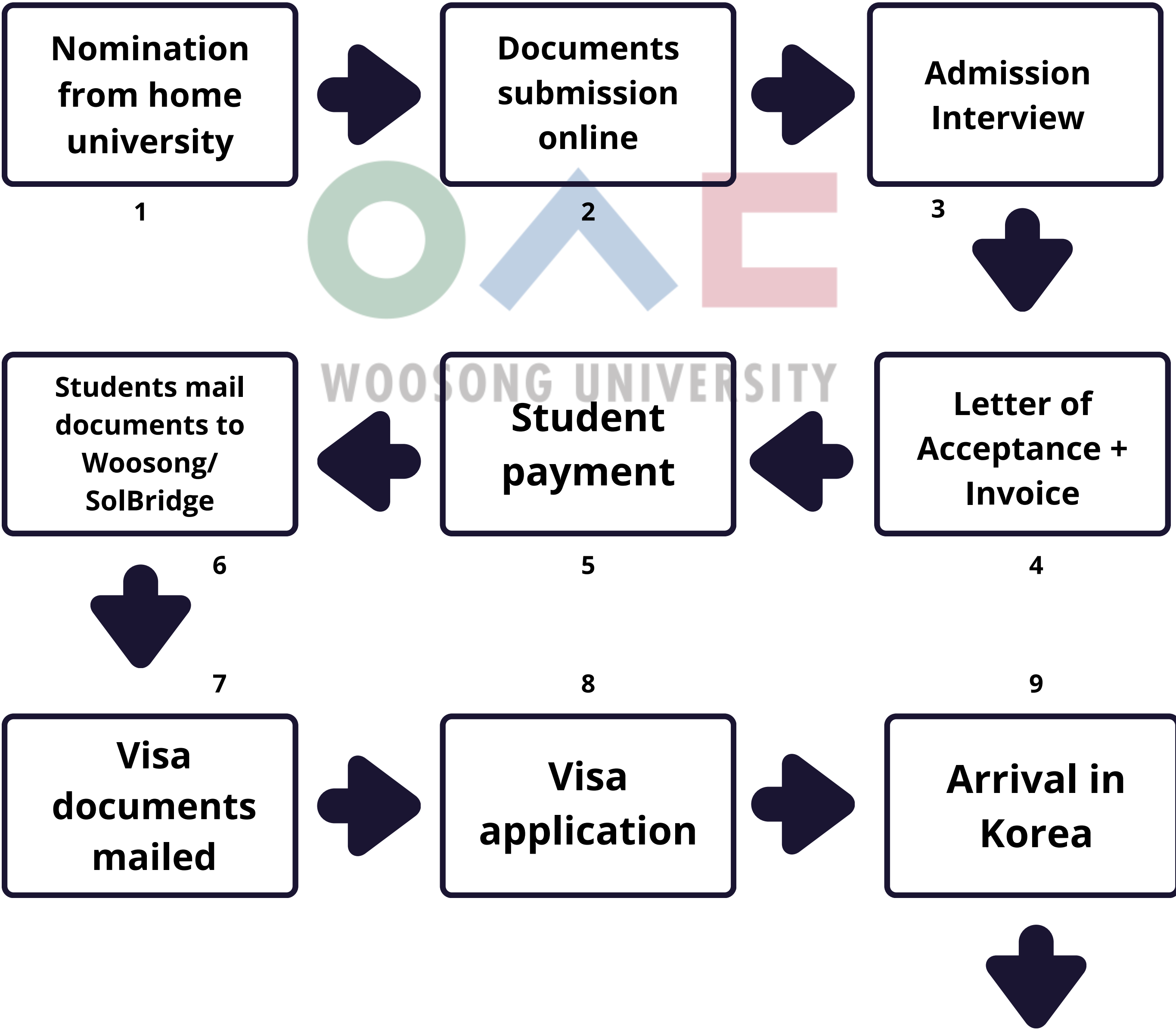


# Admission Procedure

## Dual Degree\*

Required documents for online application:

- Passport
- Transcript and Enrollment Certificate
- CV/ Resume (master's only)
- English proficiency test result
- Recommendation letters (1 for Bachelor - 2 for Masters)
- Essay
- Proof of Finance (USD 20,000 or equivalent)



\*Selected partner universities only



# Important Dates for Spring 2025 semester

- Start of the semester - 3th of March 2025 (Expected)
- Expected arrival in South Korea - 18th February 2025
- End of the semester - 13th June 2025
- Deadline for the nomination - 5th January 2025
- Deadline for online application/ documents submission - 10th January 2024

**See you in South Korea!**





# Questions and Nominations



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