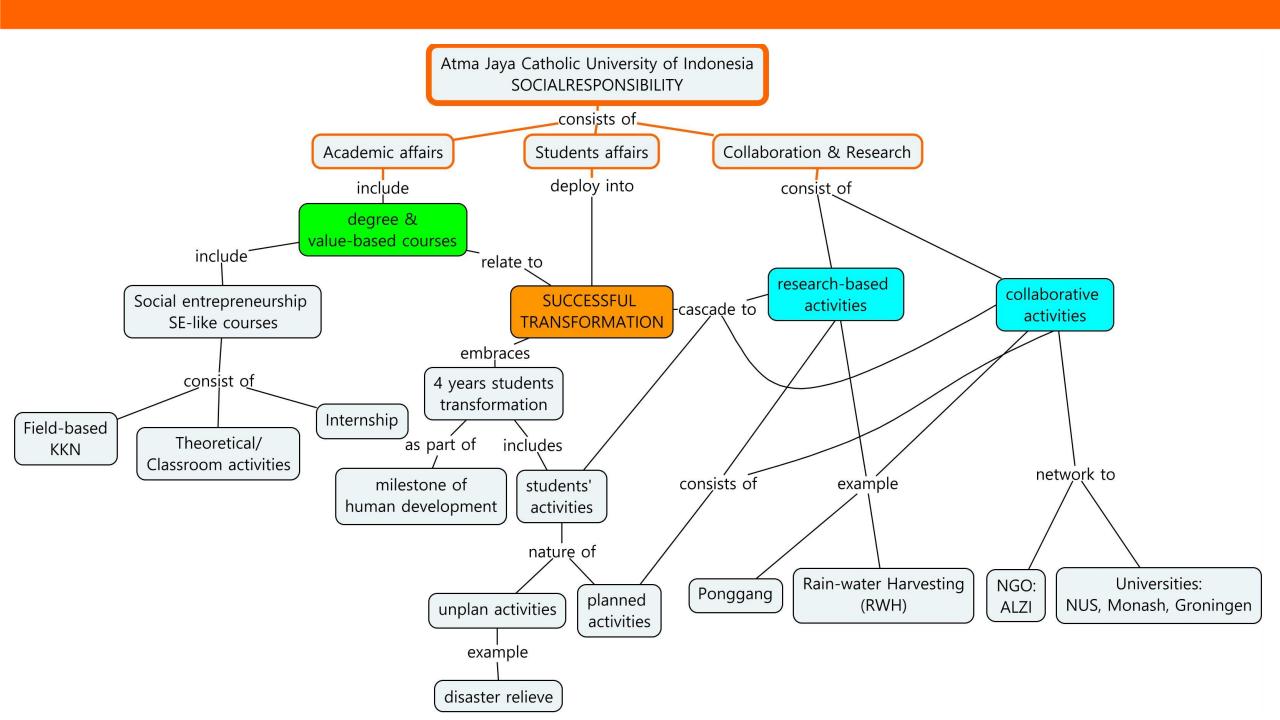


# Research, Collaboration & Social Responsibility Milestone

Elisabeth Rukmini

Vice Rector for Collaboration, Research & Strategic Planning





# Academic Affairs

Contact: Dr.Phil. Juliana Murniati

#### Field Study: Youth participation & engagement



Asean youth development index (YDI) Indonesia's overall YDI score in 2015 is 0.533 with increasing trend from 2011.



Youth population: Laos 29% Indonesia 25%



Domain of Participation and Engagement domain 0.71 for Indonesia 0.53 for regional ASEAN



Indonesia has the highest number of youth > 64,000 youths.





## Research & Collaboration





#### RWH Team:

- Herman Sutarno
- Sri Hapsari
- Weny Pandia
- Budi Kartadinata
- Bayu Wardana

### Social Responsibility: Rain-water harvesting (RWH) Unika Atma Jaya

Elisabeth Rukmini

elisabeth.rukmini@atmajaya.ac.id

## RWH Cascading

	2011	2014	2017		
	10 Elementary Schools	22 Elementary Schools	22 + 3 SMP, 1 Rusunawa Muara Baru		
	3	9	12		
	1 (CCFI)	3 (CCFI, Yamaha, Barito Pacific)	4 (CCFI, Yamaha, Barito Pacific, Ancora)		
	PPM-FK-FT	PPM-FK-FT	PPM-FK-FT-FP-FE		
1000	Pemda	Pemda	Pemda		
	HWS, PHBS	HWS, PHBS, Healthy lifestyle	HWS, PHBS, Healthy Lifestyle, Bank Sampah, Learning Center		
			British Council (AC Program) Research ATMA JAYA		

Terpercaya Kualitas Lulusannya

#### Growing...

- From schools to municipal
- More complex involvement
- From one to 4 CSR, Gov.
- More colaboration





- From one team to integrative teams
- More team working



Team player

- From internal core values to social & society
- More inclusive



## RWH 2017

Social Impact



	Bank Sampah	CERIBEL [Cerita & belajar] Learning Center	RWH		
	12 (all women) 44 members	12 people 30-50 children	5 (all men) 3 tower coverage 300 families		
<b>~</b>	2,5 M IDR assets 60 K IDR every 2 weeks per family	1 room asset (4.6 * 6 m)	2 RWH installations 500K IDR saving for 2 mo/family		
3	Financial management Women empowerment	Child education Reading literacy Entrepreneurship	Financial management		
	Waste management Clean environment	Care to the environment	Saving water Saving land		
	Family mainstreamina				

i Mi

Family mainstreaming Support to environment



- The installation for a low cost apartment (Rusun Muara Karang)
- Ceribel; Cerita dan Belajar; a community learning center
- Bank Sampah (Recycling bank)



#### In the Future...

Family Mainstreaming



	RWH	Othe	r Possible Program	Research		
	<u>Target</u> : Families, Middle class or lower mid	i Mi	Family consulting	<b>M</b>	Family resilience, teens, Zeds generation	
007	<u>Collaborators</u> : Pemda, developer around 30- 150 km from Jakarta, CSRs		Financial management	<b>~~</b>	Financial sustainability	
8 60	<u>Teams @Unika Atma</u> <u>Jaya</u> : FK-FT-FEB-FP- FPB-Research Centers	Ť	Environmental sustainability		Environmental sustainability, Quality of water, air, lands	
	<u>Installation</u> : Home RWH for 100 families		Art & Culture education		Education, art education, character building	



#### One home one RWH



# Ponggang Milestone

Faculty of Engineering Atma Jaya Catholic University of Indonesia involved collaboratively in the development of Desa Ponggang, Subang, West Java. The social engagement has been increased and impacted to stakeholders since 2013.

20

13

**\*\*\*\*\*** 11

11 engineerin g students live in

20

14



2

Machine: banana flour production Micro-hydro

pump

development
Agribusiness
Networking
with
Universitas
Subang.

Bridge

16



4



12

International Field Trip: 12 students from 4 countries (Indonesia, Malaysia, Thailand, Slovakia 20

17



Pong's cassava chips was registered as Home Industry (PIRT License) Education for

Education for bookkeeping.



**78** 



2 more products developed: mini bites rengginang & Sambal Ema'

78 Students live in

20

19



1



**17** 

1 MOU with NUS to cascade social entrepreneurs hip

9 NUS
Students + 6
Engineering
Students from
UAJ live in















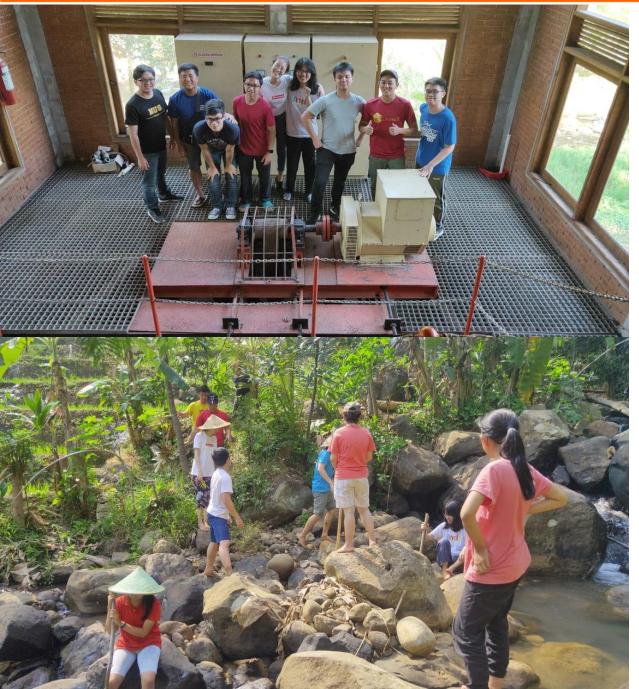




















## Collaborative Activities

#### Social Entrepreneurship

- Collaborative activities with refugees in Jabodetabek
- Activity in 2018: Social Entrepreneurship workshop
  - Under UNHCR
  - Collaborator: ILO
- *Activity in 2019:* 
  - Cascading activities with Atma Jaya Alumni and students



#### Social Entrepreneurship

Collaborative activities with refugees in Jabodetabek

Activity in 2018: Social Entrepreneurship workshop

**Under UNHCR** 

Collaborator: ILO

#### DIBUKA PENDAFTARAN PESERTA

Community-based Enterprise Development Training adalah Kolaborasi ILO, UNHCR & Unika Atma Jaya

Pelatihan kewirausaan selama 6 bulan (Sep 2018-Feb 219 ditujukan bagi para youth refugees, pemuda Indonesia; termasuk para mahasiswa

#### Khusus MAHASISWA UNIKA ATMA JAYA:

- Training ini setara dengan 3 SKS, SKP Ilmiah & Pengabdian
- · Raih pula kesempatan mendapatkan Dana Hibah Kompetitif

Pelatihan di Kampus 1 Semanggi

## Community-based Enterprise Development

**Training** 

The UNHCR-ILO will select 100 Indonesian youth & 100 refugees for a 40-weeks livelihood training. The training will provide an opportunity for you to discuss business ideas & sharpen yout entrepreneurship skills.



Registrasi: yunti.wibowo@atmajaya.ac.id ppm@atmajaya.ac.id





#### Social Entrepreneurship

Collaborative activities with refugees in Jabodetabek

Activity in 2018: Social Entrepreneurship workshop

**Under UNHCR** 

Collaborator: ILO

# FASILITATOR

12 dosen atau alumni Unika Atma Jaya
Mampu berbahasa Inggris aktif
Mempunyai jiwa kewirausaan
Berkomitmen mengikuti seluruh proses training
Bersedia menjadi mentor

# Community-based Enterprise Development

**Training** 

Kolaborasi ILO, UNHCR & Unika Atma Jaya Pelatihan kewirausaan selama 6 bulan (Sep 2018-Feb 219 ditujukan bagi para youth refugees, pemuda Indonesia; termasuk para mahasiswa

Pelatihan di Kampus 1 Semanggi



Registrasi:
yunti.wibowo@atmajaya.ac.id
ppm@atmajaya.ac.id







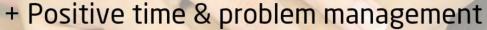
#### 5 Faculties: FEB, FKIK, FT, FP, FIABIKOM

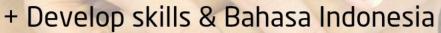


60 Refugees from 5 countries 8 Faculty members 15 Students



Focus on 1 community, Tebet







+ Learning from others



Cascading activities with Atma Jaya Alumni and students

Self-improvement Lesson, **Vocational Education for** Refugees





















## New Milestone Ahead



# Let's Save Money!

Savings and Loan Association for Children Welfare (ASKA)



**Networking** 

Provide information about market share, savings and benefits of savings

Train community in households and personal finance

Strengthen relation between communities

#### RPTRA Puspita Pesanggrahan

13 members
Nominal value of 1 share IDR 10.000

#### RPTRA Abdi Praja Pesanggrahan

13 members
Nominal value of 1 share IDR 10.000

### Atma Jaya Students

12 members
Nominal value of 1 share IDR 10.000

## Social Programs



#### Group Pondok Aren

10 members
Nominal value of 1 share IDR 10.000

Community in Jatipulo Palmerah

12 members
Nominal value of 1 share IDR 20.000

Community in Jatipulo Palmerah

10 members
Nominal value of 1 share IDR 20.000





# Faculty of Economic and Business in collaboration with University of Groningen



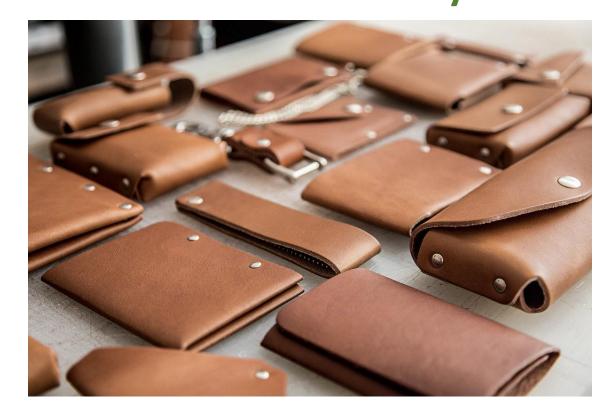




# Office of International Affairs Atma Jaya in Collaboration with BTPN Syariah

The objective of this program is to provide advanced knowledge in the field of financial planning, business strategies and leather waste management.

Students will have the opportunity to gain knowledge on the particular challenges of business diversification, marketing, financial planning and leather waste management in **Garut** focused on technical, economic and environmental aspects.







#### Program Overview



### Program Timeline

Day 1 : Mon	Day 2 : Tue	Day 3 : Wed	Day 4 : Thurs	Day 5 : Fri	Day 6 : Sat
Communication Skill & Community Business	Business Plan	Concept of Waste Management	Travel to Garut	Interview	Waste Management on Leather
Financial Management	SWOT Analysis	Field Trip		Production Trial (hands-on)	
Day 7 : Sun	Day 8 : Mon	Day 9 : Tue	Day 10: Wed	Day 11 : Thurs	_
Free Time Presentation Project		TBC – Excursion in Garut	Going Back to Jakarta	Exhibition	

Farewell Dinner



#### Contact:

#### Agustina DR Nurcahyanti

Head of Division of Collaboration and International Office adr.nurcahyanti@atmajaya.ac.id

#### **Herman Sutarno**

Head of Center for Community Engagement Herman.sutarno@atmajaya.ac.id





# Students Affairs

Contact: Tommy Tanumihardja, MD., Sp.An.

#### STUDENT LIFE CYCLE

#### SUCCESSFUL TRANSFORMATION

						Individual
Campus introdcution	Packet of MKU 2					Judicium
Ceremony at August 17 <sup>th</sup>	Basic Course PKM	Advance Course PKM	Advance Course PKM	Incubation & Scale Up PKM	Incubation & Scale Up PKM	Group [Faculty and/or Student Organization]
Packet of MKU 1						Delegation
					Nation De	evelopment – Human Development – Health Development

1<sup>st</sup> semester 2<sup>nd</sup> semester 3<sup>rd</sup> semester 4<sup>th</sup> semester

5<sup>th</sup> semester 6<sup>th</sup> semester

7<sup>th</sup> semester 8<sup>th</sup> semester



# Road Map Successful Transformation

SUCCESSFUL TRANSFORMATION



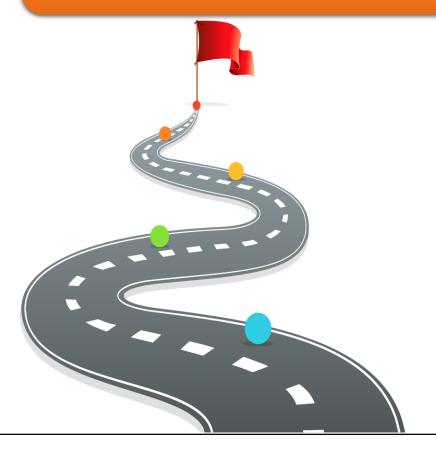
(S)ystematic, (U)nique, (C)ollaborative-(C)reative, (S)olution (F)ocused Learning, On Atma Jaya (Trans)disciplinary (Formation)



# Aims / Objectives

- Involving students in designing and running the program of human development
- Transforming a student to be an active citizen who is personally and socially mature

# SUCCESSFUL TRANSFORMATION



(S)ystematic, (U)nique, (C)ollaborative-(C)reative, (S)olution (F)ocused Learning, On Atma Jaya (Trans)disciplinary (Formation)

Crossdisciplinary collaboration



Integration of

Curriculum

Co-curriculum

Extracurriculum



SUCCESSFUL TRANSFORMATION STUDENTS OF ATMA JAYA





# Media Coverage

## Bisnis Kewirausahaan Digital Lebih Berkembang, Unika Atma Jaya Bikin SE Marketpalace



Jakarta, HanTer – Banyak cara dilakukan pelaku usaha dalam mengembangkan bisnisnya, apalagi yang terlibat di dunia pendidikan. Tentu akan menambah nilai plus bagi institusi pendidikan dan pelakunya sendiri.

Beranjak dari itu, Universitas Katolik Indonesia Atma Jaya membuat Social Entreprenuership Marketplace (SE Marketpalce) supaya bisnis kewirausahan digital lebih berkembang. Selain itu, bertujuan untuk memasarkan ragam produk ke masyarakat. Kepala Biro Kerjasama Unika Atma Jaya, Agustina Nurcahyanti mengatakan program ini bakal mempertemukan perusahaan dan individu dalam bentuk kemitraan dan tanggung jawab perusahaan.

https://www.harianterbit.com/read/1176/Bisnis-Kewirausahaan-Digital-Lebih-Berkembang-Unika-Atma-Jaya-Bikin-SE-Marketpalace





ADVERTORIAL

## Atma Jaya Dorong 'Social Entrepreunership' pada Kaum Milenial



Dalam rangka menumbuhkan jiwa social entrepreunership pada generasi milenial, Universitas Katolik Indonesia (Unika) Atma Jaya menggelar ajang Social Entrepreneurship Marketplace (SE Marketplace).

Ajang tahunan satu ini diadakan dengan tujuan untuk mengkolaborasikan inovasi-inovasi dengan dunia usaha guna memecahkan masalah sosial melalui semangat kewirausahaan.

Dalam progam ini, Unika Atma Jaya ingin mempertemukan institusi/perusahaan/individu yang mencari

#### TERPOPULER

Bahaya Tersembunyi di Balik #AgeChallenge Aplikasi "Wajah Tua' FaceApp Dibaca 69,702 kall

Inilah 4 Kota di Jawa dengan Suhu Dingin Terparah Menurut BMKG

Dibace 60.505 kell

Kemarau Kok Suhu Dingin? BMKG Ungkap Penyebabnya Dry Intrution

Dibace 41,268 kall

Sejarah Instalasi Bambu Getih Getah Seharga Rp 550 Juta yang Bertahan 11 Bulan di HI

Olbece 35.991 kell

KPU Nilai Gugatan Mulan Jameela dan Caleg Gerindra Lain Salah Alamat

Dibaca 32,738 kall

https://biz.kompas.com/read/2018/10/23/1 90828228/atma-jaya-dorong-socialentrepreunership-pada-kaum-milenial





https://peluangusaha.kontan.co.id/news/unika-atma-jaya-gelar-program-kewirausahaan-bagi-milineal



#### RUNDOWN

### MenjajalRealityShowMenantang

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Koran Sindo, Jumat 12 Oktober 2018



## Arsy Widianto Ikuti Jejak Papa T





#### Brisia Jodie

## Investasi Sejak Muda



# Handrianus Yovin Karwayu Perkenalkan NTT lewat Bangflo

Harian Suara Pembaruan, Selasa 16 Oktober 2018











BERANDA PEMERINTAHAN

P BERANDA / MEGAPOLITAN / PERISTIWA / Mahasiswa Atmajaya Ciptakan Biogas dari Kotoran Sapi di Desa Ponggang Subang

#### Mahasiswa Atmajaya Ciptakan Biogas dari Kotoran Sapi di Desa Ponggang Subang











SUBANG, TINTAHIJAU.com - Mahasiswa Atmajaya Jakarta sukses menciptakan Energi Terbarukan, Biogas dari kotoran sapi di Desa Ponggang Kecamatan Serangpanjang, Subang.

Pemanfaatan kotoran ternak menjadi Biogas itu dilakukan saat mereka melakukan proyeknya di ujung Selatan-Barat Kabupaten Subang, Dengan bekerjasama National University of Singapore (NUS), Mahasiswa Atmajaya sukses menciptakan Biogas dari Kotoran Ternak yang dikerjakan dari 4-11 Juli 2019 ini

Kepala Desa Ponggang Asep Suryana mengatakan di tengah kelangkaan ketersediaan Gas, karya mahasiswa Atmajaya ini bisa menjadi solusi bagi masyarakat setempat.

"Kita sering mengalami yang namanya kelangkaan gas. Dengan adanya kegiatan ini, Insya Allah nantinya yang asalnya masalah, menjadi berkah. Seperti kotoran ternak bisa diimplementasikan digunakan menjadi gas yang bermanfaat. Apalagi ternak di wilayah cibitung itu banyak," kata Asep

Dengan temuan itu, jelas Asep, selain bisa dimanfaatkan untuk Biogas, kotoran hewan yang tersisa dari gas bisa dimanfaatkan untuk pupuk tanaman. Ke depan, jelas Asep, sinergitas antara Atmajaya dengan Pemkab Subang dalam kegiatan prodouksi Biogas akan lebih ditingkatkan volumenya,

Bupati Subang H Ruhimat mengapreisasi karya mahasiswa Atmajaya itu. Menyulap kotoran hewan menjadi Biogas ini menjadi titik awal untuk dilakukan pembinaan untuk pengembangan para peternak supaya multifungsi. Apalagi, kata Bupati, kebanyakan warga di Desa Ponggang merupakan peternak.

"Tentunya yang biasanya kurang manfaat, tapi dengan dibimbing oleh pihak Atmajaya dan NUS mudah-mudahan masyarakat di sini tidak perlu lagi untuk membeli gas LPG," katanya.



https://www.lampusatu.com/headline/bupati-subangapresiasi-energi-terbarukan-di-desa-ponggang-serangpanjang/

LIPUTAN KHUSUS



OLAHRAGA

HEADLINE

# Bupati Subang Apresiasi Energi Terbarukan di Desa Ponggang Serangpanjang







Maria Yovita Meta Bastian

# Berjuang demi Eksistensi Tenun

Sejak 30-an tahun yang lalu, Maria Yovita Meta-Bastian khawatir tradisi menenun yang telah berlangsung ratusan tahun di Timor Tengah Utara. Nusa Tenggara Timur, lambat laun akan pudar. Rasa khawatir Itu mendorongnya menggerakkan kembali tradisi tersebut di sekolah sekolah dan kampung-kampung Tenun Timor Tengah, Utara pun selamat dari gerusan zaman.

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#### Maria Vovita Meta Bastian

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sekolipse membungan rumah pre- Anaka kakayaan alam jagat yang househor of dalors motif and if to Durbs tenus terbunto setelah ourun menondai suara kehidupan Kompas, 14 Juni 2019



# FEEDBACK

### **FESTIVAL PANGAN**

Pemerintah melakukan berbagai upaya dalam menjamin ketersediaan dan pemerataan bahan pangan Indonesia. Sulitnya akses ke daerah terpencil dan ketika bencana menyerang masih menjadi kendala dalam menyebarkan bahan makanan. Hal ini yang membuat pemerintah juga memerlukan inovasi bahan makanan dalam menjaga ketahanan pangan agar tidak bertumpu pada beras saja.

Dalam mendukung ketahanan pangan Indonesia, Unika Atma Jaya kembali mengadakan Festival Pangan 2019 untuk memamerkan inovasi pangan dari mahasiswa. Tema yang diangkat pada tahun ini adalah Food for Life Survival dengan mempresentasikan sekitar 12 produk makanan oleh para mahasiswa semester empat dari dua program studi yaitu biologi dan teknologi pangan.

Tema tersebut ingin menampilkan makanan cepat saji yang dapat menggantikan kebutuhkan energi tubuh. Inovasi makanan ini diharapkan berguna saat bencana ataupun untuk dibawa bepergian ke tempat yang sulit akses makanan.

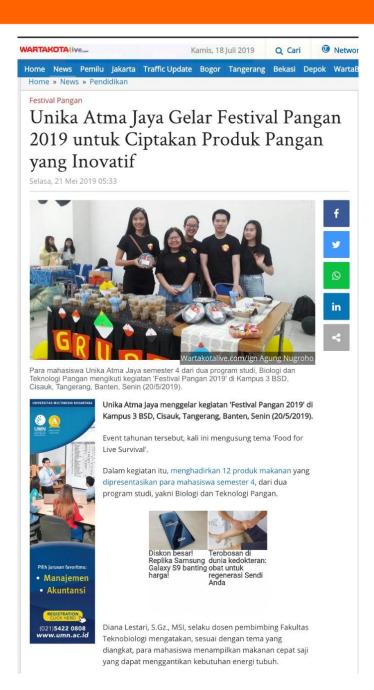
Festival Pangan dan Pesta Cendawan merupakan acara tahunan Fakultas Teknobiologi Unika Atma Jaya. Kegiatan ini memberi kesempatan pada mahasiswa dalam mempresentasikan produk makanan yang siap produksi. Inovasi produk makanan tersebut tentu akan dinilai berdasarkan inovasi bahan makanan dan nilai gizinya.

Aneka produk yang akan ditampilkan antara lain; Mee-luck, mie dari bahan dasar beras merah karena mampu membuat kenyang lebih lama dengan bumbu yang terinspirasi dari laksa tangerang; Cobaco, makanan dalam bentuk pasta yang terbuat dari bahan dasar cokelat dan pisang untuk segera mengatasi rasa lapar dan produk lainnya.

Christiani Ajeng Rianti Setiabudi, Jakarta Selatan

Bisnis Indonesia, 16 Juni 2019





Warta Kota, 21 Mei 2019



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