

## Dr. Nia Sarinastiti, MA

---



**Dr. Nia Sarinastiti, M.A.** is a senior lecturer at the School of Communication Atmajaya Catholic University of Indonesia, in which she started as a part time lecturer from 1993 up until the formation of the school in 2009. She also teaches part time at the Communication Graduate Program and the Communication International class at the University of Indonesia.

As a professional, Dr. Sarinastiti is Accenture's Marketing & Communication Director in Indonesia. She joined Accenture from Donggi-Senoro LNG – the fourth LNG company in Indonesia -- where she was Head of Relations and Communication for two years (2011-2013). No stranger to Accenture, she has worked in Accenture from 1997-2003 in various marketing roles. She was Senior Manager for Asia Pacific Resources Marketing and Indonesia Marketing & Communication just before she left the company.

She subsequently furthered her career with the World Bank Group in various positions including Communication Officer with the International Finance Corporation (2004-2007), Communication Officer with World Bank's Multi Donor Fund for Post Disaster (2007-2009), and the Special Assistant to the Country Director in Indonesia (2009-2011). In her earlier career years, she worked as a Public Relations specialist for a resources industry conglomerate (1990-1997) managing the communication of the primary businesses and sports organizations. During her undergraduate studies, she worked as a TVRI program host and reporter for a show "Tanah Merdeka". Also as a student and her earlier profession, she was an independent correspondence and journalist/writer for various publications, such as *Kartini*, *Nona*, *Mode* magazines, the *Jakarta Post*, *Bisnis Indonesia*, and various flight magazines.

Dr. Sarinastiti's undergraduate degree came from Gadjah Mada University in International Relations. She obtained her master's degree from the School of Journalism and Mass Communication at the University of Colorado-Boulder (UCB) and a PhD in Communication Sciences from the University of Indonesia, through a sandwich program with UCB, funded by Fulbright. She also holds a Marketing & Communication Certificate from the Asia Pacific Marketing Federation. She has published articles for various journals including Public Relations Journal, *Interact – Journal of Communication*, *Jurnal Komunikasi*; as well presented in national and international conferences.

In her professional community she is involved at the Public Relations Professional Association of Indonesia serving as its Board of Expertise; in the Association of Communication Lecturers (Jakarta-Bogor-Depok-Tangerang-Bekasi) as the Public Communication Coordinator; member of the Board of Director at the Indonesia Services Dialogue; and the Steering Committee of the Youth Development Program at Indonesia Business Links.