

Dr. V. Rachmadi Parmono, ST., MM



DR. V. Rachmadi Parmono is head of the Department of Business Administration in the Faculty of Business Administration and Communication Studies, Atma Jaya Catholic University of Indonesia. He has been involved in student affairs positions several times.

Dr. Rachmadi received a Doctorate in Marketing at the University of Gadjah Mada, Indonesia as well as a Bachelor of Engineering. He completed a Master of Management in the School of Management PPM with Widja Wiyata Scholarship.

He has over 15 years of teaching experience. experience teaching and research interests include: consumer behavior, business models, operations management and small business. He has presented empirical research papers in various national and international conferences.

He has experience in assisting small and medium enterprises, among other flour-based industry entrepreneurs in Jakarta, with the sponsorship of Bogasari group of companies.

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