SURVEY VARIABLE	FACULTY	
	STUDY PROGRAM	ΑΤΜΑ JAYA
	TOTAL OF RESPONDENTS	543
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	4.07
Promotion and Information for New Students	Detailed information about studying at UAJ	4.18
Promotion and Information for New Students	Detailed information about study payment	4.15
Promotion and Information for New Students	Detailed information about scholarships	3.90
Promotion and Information for New Students	Detailed information about entrance exams	4.24
Entrance Exams	Clear information about time and place of exams	4.31
Entrance Exams	Comfortable exam venue	4.18
Entrance Exams	Punctuality of exams	4.28
Entrance Exams	Clear exam instructions	4.33
Entrance Exams	Orderly conduct of exams	4.25
PMB Services	Punctuality of exam result announcement	4.43
PMB Services	Clear information about schedules and registration	4.45
PMB Services	Clear information about test location	4.37
PMB Services	Orderly registration services	4.36
PMB Services	Orderly payment procedure services	4.36
PMB Services	Effective problem solving	4.28
New Student Orientation	Information about graduates' profiles	4.21
New Student Orientation	Information about the expected academic load	4.19
New Student Orientation	Information about the study time	4.22
New Student Orientation	Information about academic mentorship	4.26
New Student Orientation	Tips about finishing study on time	4.27
Atma Jaya Reputation	A university known for its discipline and quality	4.53
Atma Jaya Reputation	Effective admission into UAJ	4.49
Atma Jaya Reputation	Diversity of students' backgrounds	4.50
Atma Jaya Reputation	UAJ as one of the best private universities	4.54
Atma Jaya Reputation	Professional in its conduct	4.51

SURVEY VARIABLE	FACULTY	
	STUDY	ΑΤΜΑ JΑΥΑ
	PROGRAM	
	TOTAL OF RESPONDENTS	543
LECTURE SYSTEM	Effective management of study time	4.39
LECTURE SYSTEM	Qualified and dedicated lecturers	4.42
LECTURE SYSTEM	Easily accessible learning sources	4.34
LECTURE SYSTEM	Supporting learning environments	4.37
LECTURE SYSTEM	Fair and transparent assessments	4.34
CAMPUS LIFE	No discrimination & seniority	4.33
CAMPUS LIFE	No fanatism of each faculty / study program	4.36
CAMPUS LIFE	Availability of self-development facilities	4.50
CAMPUS LIFE	Orderliness of lectures	4.38
CAMPUS LIFE	Good communication with lecturers	4.32
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.22
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.52
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.30
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.40
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.44
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.52
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.49
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.48
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.34
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.39
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.39

SURVEY VARIABLE	FACULTY	
	STUDY PROGRAM	ΑΤΜΑ JAYA
	TOTAL OF RESPONDENTS	543
WORK MOTIVATION	Intention to become financially independent	4.59
WORK MOTIVATION	Professions with high income	4.37
WORK MOTIVATION	Intention to work immediately before/after graduation	4.54
WORK MOTIVATION	Fast process of study until graduation	4.46
WORK MOTIVATION	Popular professions at the marketplace	4.32
ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm	4.29
ACHIEVEMENT MOTIVATION	Good achievements at high schools	4.03
ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills	4.30
ACHIEVEMENT MOTIVATION	Inspiration from other people's success	4.29
ACHIEVEMENT MOTIVATION	Intention to pursue higher education	4.43
LIFE VALUES MOTIVATION	Professions that benefit a lot of people	4.57
LIFE VALUES MOTIVATION	Getting highly valued jobs	4.61
LIFE VALUES MOTIVATION	Intention to have a well-mannered behavior	4.58
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.64
LIFE VALUES MOTIVATION	Developing personalities/characters	4.70
FAMILY MOTIVATION	Following parents' hopes about higher education	4.56
FAMILY MOTIVATION	Following parents' paths of career success	4.24
FAMILY MOTIVATION	Tradition of families pursuing higher education	3.87
FAMILY MOTIVATION	Surpassing parents' education	4.39
FAMILY MOTIVATION	Intention to improve family's well-being	4.57
SOCIAL MOTIVATION	Pride in one's study	4.56
SOCIAL MOTIVATION	Doing useful things for the community	4.69
SOCIAL MOTIVATION	Getting friends in a good environment	4.72
SOCIAL MOTIVATION	Getting a better social status	4.54
SOCIAL MOTIVATION	Expanding social relations with many people	4.69

SURVEY VARIABLE	FACULTY	
	STUDY PROGRAM	ATMA JAYA
	TOTAL OF RESPONDENTS	543
ADMISSIONS PROCESS	Promotion and Information for New Students	4.11
	Entrance Exams	4.27
	PMB Services	4.37
	New Student Orientation	4.23
JNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.51
	Lecture System	4.37
	Campus Life	4.38
	Campus Services and Facilities	4.37
	Prospects After Graduation	4.44
STUDY MOTIVATION	Work Motivation	4.46
	Achievement Motivation	4.27
	Life Values Motivation	4.62
	Family Motivation	4.33
	Social Motivation	4.64
		4.38

AVAERAGE RESULTS OF NEW STUDENTS' INTENTION	AERAGE RESULTS OF NEW STUDENTS' INTENTION SURVEY - BATCH 2022				
SURVEY VARIABLE	FACULTY	EC	ONOMICS AND B	USINESS	01 Total
	STUDY PROGRAM	Accounting	Development Economics	Management	
	TOTAL OF RESPONDENTS	53	12	70	135
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	4.15	4.17	4.04	4.12
Promotion and Information for New Students	Detailed information about studying at UAJ	4.19	4.17	4.17	4.18
Promotion and Information for New Students	Detailed information about study payment	4.21	4.17	4.07	4.15
Promotion and Information for New Students	Detailed information about scholarships	4.09	3.92	3.93	3.98
Promotion and Information for New Students	Detailed information about entrance exams	4.32	3.92	4.16	4.13
Entrance Exams	Clear information about time and place of exams	4.34	4.17	4.27	4.26
Entrance Exams	Comfortable exam venue	4.25	4.00	4.13	4.12
Entrance Exams	Punctuality of exams	4.34	4.00	4.19	4.18
Entrance Exams	Clear exam instructions	4.40	4.08	4.21	4.23
Entrance Exams	Orderly conduct of exams	4.34	4.17	4.09	4.20
PMB Services	Punctuality of exam result announcement	4.42	4.33	4.33	4.36
PMB Services	Clear information about schedules and registration	4.55	4.50	4.40	4.48
PMB Services	Clear information about test location	4.40	4.25	4.21	4.29
PMB Services	Orderly registration services	4.51	4.08	4.24	4.28
PMB Services	Orderly payment procedure services	4.49	4.17	4.21	4.29
PMB Services	Effective problem solving	4.42	4.33	4.19	4.31
New Student Orientation	Information about graduates' profiles	4.34	4.00	4.17	4.17
New Student Orientation	Information about the expected academic load	4.25	4.17	4.09	4.17
New Student Orientation	Information about the study time	4.23	4.00	4.14	4.12
New Student Orientation	Information about academic mentorship	4.28	4.25	4.17	4.23
New Student Orientation	Tips about finishing study on time	4.32	4.42	4.23	4.32
Atma Jaya Reputation	A university known for its discipline and quality	4.51	4.42	4.53	4.48
Atma Jaya Reputation	Effective admission into UAJ	4.45	4.50	4.43	4.46
Atma Jaya Reputation	Diversity of students' backgrounds	4.53	4.25	4.43	4.40
Atma Jaya Reputation	UAJ as one of the best private universities	4.60	4.33	4.50	4.48
Atma Jaya Reputation	Professional in its conduct	4.53	4.33	4.41	4.43

AVAERAGE RESULTS OF NEW STUDENTS' INTENT	TION SURVEY - BATCH 2022				
SURVEY VARIABLE	FACULTY	E	CONOMICS AND B	USINESS	01 Total
	STUDY PROGRAM	Accounting	Development Economics	Management	
	TOTAL OF RESPONDENTS	53	12	70	135
LECTURE SYSTEM	Effective management of study time	4.43	4.25	4.30	4.33
LECTURE SYSTEM	Qualified and dedicated lecturers	4.43	4.42	4.40	4.42
LECTURE SYSTEM	Easily accessible learning sources	4.28	4.33	4.24	4.29
LECTURE SYSTEM	Supporting learning environments	4.40	4.25	4.31	4.32
LECTURE SYSTEM	Fair and transparent assessments	4.34	4.25	4.26	4.28
CAMPUS LIFE	No discrimination & seniority	4.42	4.17	4.26	4.28
CAMPUS LIFE	No fanatism of each faculty / study program	4.43	4.08	4.30	4.27
CAMPUS LIFE	Availability of self-development facilities	4.60	4.25	4.41	4.42
CAMPUS LIFE	Orderliness of lectures	4.42	4.25	4.34	4.34
CAMPUS LIFE	Good communication with lecturers	4.34	4.25	4.37	4.32
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.23	4.08	4.16	4.16
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.66	i 4.25	4.47	4.46
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.42	4.33	4.31	4.35
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.45	4.33	4.40	4.40
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.51	4.25	4.39	4.38
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.57	4.58	4.56	4.57
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.51	4.42	4.47	4.47
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.57	4.42	4.46	4.48
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.25	4.33	4.36	4.31
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.38	4.33	4.43	4.38
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.38	4.33	4.43	4.38

VAERAGE RESULTS OF NEW STUDENTS' INTENTION SURVEY - BATCH 2022					_
SURVEY VARIABLE	FACULTY	EC	ONOMICS AND B	USINESS	01 Total
	STUDY PROGRAM	Accounting	Development Economics	Management	
	TOTAL OF RESPONDENTS	53	12	70	135
WORK MOTIVATION	Intention to become financially independent	4.58	4.50	4.57	4.55
WORK MOTIVATION	Professions with high income	4.34	3.75	4.40	4.16
WORK MOTIVATION	Intention to work immediately before/after graduation	4.60	4.00	4.60	4.40
WORK MOTIVATION	Fast process of study until graduation	4.49	4.00	4.57	4.35
WORK MOTIVATION	Popular professions at the marketplace	4.25	4.17	4.27	4.23
ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm	4.23	4.08	4.37	4.23
ACHIEVEMENT MOTIVATION	Good achievements at high schools	3.96	3.83	3.97	3.92
ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills	4.25	4.00	4.36	4.20
ACHIEVEMENT MOTIVATION	Inspiration from other people's success	4.21	4.00	4.41	4.21
ACHIEVEMENT MOTIVATION	Intention to pursue higher education	4.36	4.33	4.43	4.37
LIFE VALUES MOTIVATION	Professions that benefit a lot of people	4.57	4.17	4.59	4.44
LIFE VALUES MOTIVATION	Getting highly valued jobs	4.53	4.33	4.60	4.49
LIFE VALUES MOTIVATION	Intention to have a well-mannered behavior	4.55	4.25	4.61	4.47
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.64	4.50	4.63	4.59
LIFE VALUES MOTIVATION	Developing personalities/characters	4.72	4.50	4.70	4.64
FAMILY MOTIVATION	Following parents' hopes about higher education	4.72	4.25	4.59	4.52
FAMILY MOTIVATION	Following parents' paths of career success	4.32	3.75	4.34	4.14
FAMILY MOTIVATION	Tradition of families pursuing higher education	4.00	3.75	4.06	3.94
FAMILY MOTIVATION	Surpassing parents' education	4.38	3.92	4.43	4.24
FAMILY MOTIVATION	Intention to improve family's well-being	4.62	4.08	4.56	4.42
SOCIAL MOTIVATION	Pride in one's study	4.58	4.08	4.66	4.44
SOCIAL MOTIVATION	Doing useful things for the community	4.62	4.58	4.69	4.63
SOCIAL MOTIVATION	Getting friends in a good environment	4.68	4.50	4.74	4.64
SOCIAL MOTIVATION	Getting a better social status	4.51	4.25	4.56	4.44
SOCIAL MOTIVATION	Expanding social relations with many people	4.62	4.58	4.69	4.63

AVAERAGE RESULTS OF NEW STUDENTS' INTEN	TION SURVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY	E	ECONOMICS AND BUSINESS			
	STUDY PROGRAM	Accounting	Developme nt Economics	Managemen t		
	TOTAL OF RESPONDENTS	53	12	70	135	
ADMISSIONS PROCESS	Promotion and Information for New Students	4.19	4.07	4.07	4.11	
	Entrance Exams	4.33	4.08	4.18	4.20	
	PMB Services	4.46	4.28	4.26	4.33	
	New Student Orientation	4.28	4.17	4.16	4.20	
UNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.52	4.37	4.46	4.45	
	LECTURE SYSTEM	4.38	4.30	4.30	4.33	
	CAMPUS LIFE	4.44	4.20	4.34	4.33	
	CAMPUS SERVICES AND FACILITIES	4.45	4.25	4.35	4.35	
	PROSPECTS AFTER GRADUATION	4.45	4.42	4.45	4.44	
STUDY MOTIVATION	WORK MOTIVATION	4.45	4.08	4.48	4.34	
	ACHIEVEMENT MOTIVATION	4.20	4.05	4.31	4.19	
	LIFE VALUES MOTIVATION	4.60	4.35	4.63	4.53	
	FAMILY MOTIVATION	4.41	3.95	4.39	4.25	
	SOCIAL MOTIVATION	4.60	4.40	4.67	4.56	
		4.41	4.21	4.36	4.33	

AVAERAGE RESULTS OF NEW STUDENTS' INTENTION	SURVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY		S ADMINISTRA MUNICATION S	-	02 Total	
	STUDY PROGRAM	Business	Communicat	Hospitality		
	PROGRAM	Administrati on	ion Studies			
	TOTAL OF RESPONDENTS	13	22	7	42	
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	4.15	4.14	4.71	4.33	
Promotion and Information for New Students	Detailed information about studying at UAJ	3.92	4.41	4.86	4.40	
Promotion and Information for New Students	Detailed information about study payment	3.85	4.05	5.00	4.30	
Promotion and Information for New Students	Detailed information about scholarships	3.92	4.23	4.71	4.29	
Promotion and Information for New Students	Detailed information about entrance exams	4.31	4.27	4.86	4.48	
Entrance Exams	Clear information about time and place of exams	4.62	4.36	5.00	4.66	
Entrance Exams	Comfortable exam venue	4.38	4.23	5.00	4.54	
Entrance Exams	Punctuality of exams	4.46	4.36	5.00	4.61	
Entrance Exams	Clear exam instructions	4.54	4.41	5.00	4.65	
Entrance Exams	Orderly conduct of exams	4.46	4.36	5.00	4.61	
PMB Services	Punctuality of exam result announcement	4.54	4.45	4.86	4.62	
PMB Services	Clear information about schedules and registration	4.54	4.45	4.86	4.62	
PMB Services	Clear information about test location	4.46	4.41	4.86	4.58	
PMB Services	Orderly registration services	4.46	4.45	4.86	4.59	
PMB Services	Orderly payment procedure services	4.54	4.45	4.71	4.57	
PMB Services	Effective problem solving	4.23	4.27	4.86	4.45	
New Student Orientation	Information about graduates' profiles	4.08	4.27	4.71	4.35	
New Student Orientation	Information about the expected academic load	4.15	4.23	4.71	4.37	
New Student Orientation	Information about the study time	4.38	4.23	4.71	4.44	
New Student Orientation	Information about academic mentorship	4.38	4.32	4.86	4.52	
New Student Orientation	Tips about finishing study on time	4.15	4.36	4.86	4.46	
Atma Jaya Reputation	A university known for its discipline and quality	4.62	4.50	4.71	4.61	
Atma Jaya Reputation	Effective admission into UAJ	4.62	4.55	4.86	4.67	
Atma Jaya Reputation	Diversity of students' backgrounds	4.54	4.45	4.71	4.57	
Atma Jaya Reputation	UAJ as one of the best private universities	4.69	4.55	4.71	4.65	
Atma Jaya Reputation	Professional in its conduct	4.54	4.50	4.86	4.63	

AVAERAGE RESULTS OF NEW STUDENTS' INTENT	FION SURVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY		BUSINESS ADMINISTRATION AND COMMUNICATION STUDIES			
	STUDY PROGRAM	Business Administration	Communicati Hospitality on on Studies			
	TOTAL OF RESPONDENTS	13	22	7	42	
LECTURE SYSTEM	Effective management of study time	4.46	4.32	4.86	4.55	
LECTURE SYSTEM	Qualified and dedicated lecturers	4.38	4.23	5.00	4.54	
LECTURE SYSTEM	Easily accessible learning sources	4.46	4.23	4.86	4.52	
LECTURE SYSTEM	Supporting learning environments	4.46	4.23	5.00	4.56	
LECTURE SYSTEM	Fair and transparent assessments	4.46	4.32	4.86	4.55	
CAMPUS LIFE	No discrimination & seniority	4.46	4.36	5.00	4.61	
CAMPUS LIFE	No fanatism of each faculty / study program	4.46	4.32	4.86	4.55	
CAMPUS LIFE	Availability of self-development facilities	4.54	4.45	5.00	4.66	
CAMPUS LIFE	Orderliness of lectures	4.31	4.45	4.71	4.49	
CAMPUS LIFE	Good communication with lecturers	4.38	4.41	4.86	4.55	
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.23	4.32	4.57	4.37	
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.46	4.45	5.00	4.64	
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.23	4.32	4.57	4.37	
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.54	4.32	4.71	4.52	
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.38	4.36	4.86	4.54	
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.46	4.59	4.71	4.59	
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.38	4.55	4.57	4.50	
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.54	4.55	4.86	4.65	
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.46	4.41	4.43	4.43	
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.38	4.36	4.71	4.49	
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.38	4.41	4.57	4.46	

AVAERAGE RESULTS OF NEW STUDENTS' INTENT	ION SURVEY - BATCH 2022]			
SURVEY VARIABLE	FACULTY		ADMINISTRAT		02 Total
	STUDY PROGRAM	Business Administrati on	Communicat ion Studies	Hospitality	
	TOTAL OF RESPONDENTS	13	22	7	42
WORK MOTIVATION	Intention to become financially independent	4.62	4.14	4.86	4.54
WORK MOTIVATION	Professions with high income	4.54	3.82	4.71	4.36
WORK MOTIVATION	Intention to work immediately before/after graduation	4.62	4.14	4.57	4.44
WORK MOTIVATION	Fast process of study until graduation	4.54	4.23	4.86	4.54
WORK MOTIVATION	Popular professions at the marketplace	4.54	4.00	4.29	4.27
ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm	4.38	4.23	4.43	4.35
ACHIEVEMENT MOTIVATION	Good achievements at high schools	4.31	4.18	4.43	4.31
ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills	4.54	4.27	4.43	4.41
ACHIEVEMENT MOTIVATION	Inspiration from other people's success	4.46	4.00	4.57	4.34
ACHIEVEMENT MOTIVATION	Intention to pursue higher education	4.54	4.32	4.57	4.48
LIFE VALUES MOTIVATION	Professions that benefit a lot of people	4.62	4.36	4.71	4.56
LIFE VALUES MOTIVATION	Getting highly valued jobs	4.69	4.41	4.71	4.61
LIFE VALUES MOTIVATION	Intention to have a well-mannered behavior	4.69	4.41	4.86	4.65
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.62	4.59	4.86	4.69
LIFE VALUES MOTIVATION	Developing personalities/characters	4.77	4.59	5.00	4.79
FAMILY MOTIVATION	Following parents' hopes about higher education	4.54	3.95	4.43	4.31
FAMILY MOTIVATION	Following parents' paths of career success	4.46	3.95	4.57	4.33
FAMILY MOTIVATION	Tradition of families pursuing higher education	4.46	3.82	4.00	4.09
FAMILY MOTIVATION	Surpassing parents' education	4.46	3.95	4.71	4.38
FAMILY MOTIVATION	Intention to improve family's well-being	4.77	4.18	4.71	4.56
SOCIAL MOTIVATION	Pride in one's study	4.62	4.09	4.57	4.43
SOCIAL MOTIVATION	Doing useful things for the community	4.69	4.50	4.71	4.64
SOCIAL MOTIVATION	Getting friends in a good environment	4.62	4.45	5.00	4.69
SOCIAL MOTIVATION	Getting a better social status	4.46	4.23	4.57	4.42
SOCIAL MOTIVATION	Expanding social relations with many people	4.69	4.45	4.86	4.67

AVAERAGE RESULTS OF NEW STUDENTS' INTEN	FION SURVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY		BUSINESS ADMINISTRATION AND COMMUNICATION STUDIES			
	STUDY PROGRAM	Business Administrati on	Communicati on Studies	Hospitality		
	TOTAL OF RESPONDENTS	13	22	7	42	
ADMISSIONS PROCESS	Promotion and Information for New Students	4.03	4.22	4.83	4.36	
	Entrance Exams	4.49	4.35	5.00	4.61	
	PMB Services	4.46	4.42	4.83	4.57	
	New Student Orientation	4.23	4.28	4.77	4.43	
UNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.60	4.51	4.77	4.63	
	LECTURE SYSTEM	4.45	4.26	4.91	4.54	
	CAMPUS LIFE	4.43	4.40	4.89	4.57	
	CAMPUS SERVICES AND FACILITIES	4.37	4.35	4.74	4.49	
	PROSPECTS AFTER GRADUATION	4.45	4.49	4.66	4.53	
STUDY MOTIVATION	WORK MOTIVATION	4.57	4.06	4.66	4.43	
	ACHIEVEMENT MOTIVATION	4.45	4.20	4.49	4.38	
	LIFE VALUES MOTIVATION	4.68	4.47	4.83	4.66	
	FAMILY MOTIVATION	4.54	3.97	4.49	4.33	
	SOCIAL MOTIVATION	4.62	4.35	4.74	4.57	
		4.45	4.31	4.76	4.51	

AVAERAGE RESULTS OF NEW STUDENTS' INTENTION S	URVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY		EDUCATION A	AND LANGUAG	ES	03 Total
	STUDY PROGRAM	Guidance and Counselling	English Language Education	Elementary Teacher Education	Catholic Religion Education	
	TOTAL OF RESPONDENTS	17	26	21	15	79
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	3.76	4.04	4.14	3.93	3.97
Promotion and Information for New Students	Detailed information about studying at UAJ	3.94	4.19	4.10	3.80	4.01
Promotion and Information for New Students	Detailed information about study payment	4.18	4.23	4.19	3.93	4.13
Promotion and Information for New Students	Detailed information about scholarships	3.53	3.96	3.95	3.80	3.81
Promotion and Information for New Students	Detailed information about entrance exams	4.12	4.35	4.19	3.93	4.15
Entrance Exams	Clear information about time and place of exams	4.29	4.35	4.33	3.73	4.18
Entrance Exams	Comfortable exam venue	4.24	4.23	4.19	3.73	4.10
Entrance Exams	Punctuality of exams	4.29	4.31	4.24	3.87	4.18
Entrance Exams	Clear exam instructions	4.29	4.35	4.29	3.87	4.20
Entrance Exams	Orderly conduct of exams	4.06	4.31	4.33	3.80	4.12
PMB Services	Punctuality of exam result announcement	4.29	4.27	4.43	3.93	4.23
PMB Services	Clear information about schedules and registration	4.06	4.42	4.48	4.13	4.27
PMB Services	Clear information about test location	4.29	4.31	4.48	3.93	4.25
PMB Services	Orderly registration services	4.24	4.15	4.38	3.93	4.18
PMB Services	Orderly payment procedure services	4.18	4.19	4.33	3.93	4.16
PMB Services	Effective problem solving	4.18	4.12	4.38	4.00	4.17
New Student Orientation	Information about graduates' profiles	3.88	4.35	4.24	3.87	4.08
New Student Orientation	Information about the expected academic load	3.82	4.42	4.24	3.73	4.05
New Student Orientation	Information about the study time	3.76	4.50	4.29	3.87	4.10
New Student Orientation	Information about academic mentorship	3.94	4.46	4.29	3.80	4.12
New Student Orientation	Tips about finishing study on time	3.94	4.31	4.19	3.87	4.08
Atma Jaya Reputation	A university known for its discipline and quality	4.47	4.69	4.57	4.47	4.55
Atma Jaya Reputation	Effective admission into UAJ	4.24	4.62	4.48	4.53	4.47
Atma Jaya Reputation	Diversity of students' backgrounds	4.53	4.62	4.43	4.53	4.53
Atma Jaya Reputation	UAJ as one of the best private universities	4.29	4.73	4.62	4.67	4.58
Atma Jaya Reputation	Professional in its conduct	4.41	4.73	4.52	4.67	4.58

AVAERAGE RESULTS OF NEW STUDENTS' INTENTION S	JRVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY		EDUCATION A	AND LANGUAG	ES	03 Total
	STUDY	Guidance	English	Elementary	Catholic	
	PROGRAM	and	Language	Teacher	Religion	
		Counselling	Education	Education	Education	
	TOTAL OF RESPONDENTS	17	26	21	15	79
LECTURE SYSTEM	Effective management of study time	4.12	4.62	4.29	4.53	
LECTURE SYSTEM	Qualified and dedicated lecturers	4.29	4.58	4.33	4.40	
LECTURE SYSTEM	Easily accessible learning sources	4.06	4.62	4.33	4.47	4.37
LECTURE SYSTEM	Supporting learning environments	4.06	4.62	4.29	4.53	4.37
LECTURE SYSTEM	Fair and transparent assessments	3.94	4.50	4.24	4.47	4.29
CAMPUS LIFE	No discrimination & seniority	3.94	4.38	4.24	4.33	4.22
CAMPUS LIFE	No fanatism of each faculty / study program	4.00	4.42	4.19	4.47	4.27
CAMPUS LIFE	Availability of self-development facilities	4.24	4.54	4.33	4.67	4.44
CAMPUS LIFE	Orderliness of lectures	4.12	4.42	4.24	4.60	4.34
CAMPUS LIFE	Good communication with lecturers	4.00	4.31	4.19	4.40	4.22
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.00	4.50	4.29	4.07	4.21
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.24	4.69	4.48	4.67	4.52
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.12	4.42	4.33	4.73	4.40
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.06	4.69	4.38	4.53	4.42
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.12	4.69	4.33	4.60	4.44
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.35	4.62	4.43	4.40	4.45
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.41	4.58	4.48	4.40	4.47
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.18	4.62	4.48	4.53	4.45
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.06	4.35	4.29	4.33	
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.18	4.46	4.33	4.47	4.36
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.18	4.42	4.38	4.47	4.36

AVAERAGE RESULTS OF NEW STUDENTS' INTENT	ION SURVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY		EDUCATION A	AND LANGUAG	ES	03 Total
	STUDY PROGRAM	Guidance and Counselling	English Language Education	Elementary Teacher Education	Catholic Religion Education	
	TOTAL OF RESPONDENTS	17	26	21	15	79
WORK MOTIVATION	Intention to become financially independent	4.82	4.85	4.52	4.80	4.75
WORK MOTIVATION	Professions with high income	4.53	4.65	4.19	4.60	4.49
WORK MOTIVATION	Intention to work immediately before/after graduation	4.71	4.77	4.62	4.80	4.72
WORK MOTIVATION	Fast process of study until graduation	4.47	4.46	4.62	4.67	4.55
WORK MOTIVATION	Popular professions at the marketplace	4.29	4.58	4.52	4.47	4.47
ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm	4.00	4.46	4.33	4.33	4.28
ACHIEVEMENT MOTIVATION	Good achievements at high schools	3.59	4.35	4.10	3.67	3.92
ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills	4.06	4.54	4.19	4.40	4.30
ACHIEVEMENT MOTIVATION	Inspiration from other people's success	4.18	4.73	4.05	4.20	4.29
ACHIEVEMENT MOTIVATION	Intention to pursue higher education	4.35	4.58	4.52	4.47	4.48
LIFE VALUES MOTIVATION	Professions that benefit a lot of people	4.59	4.62	4.43	4.60	4.56
LIFE VALUES MOTIVATION	Getting highly valued jobs	4.65	4.62	4.71	4.80	4.69
LIFE VALUES MOTIVATION	Intention to have a well-mannered behavior	4.41	4.58	4.62	4.73	4.59
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.47	4.65	4.71	4.67	4.63
LIFE VALUES MOTIVATION	Developing personalities/characters	4.53	4.69	4.71	4.87	4.70
FAMILY MOTIVATION	Following parents' hopes about higher education	4.59	4.81	4.57	4.67	4.66
FAMILY MOTIVATION	Following parents' paths of career success	3.94	4.42	4.10	4.27	4.18
FAMILY MOTIVATION	Tradition of families pursuing higher education	3.35	3.73	3.86	3.53	3.62
FAMILY MOTIVATION	Surpassing parents' education	4.12	4.69	4.24	4.53	4.40
FAMILY MOTIVATION	Intention to improve family's well-being	4.47	4.85	4.48	4.60	4.60
SOCIAL MOTIVATION	Pride in one's study	4.53	4.62	4.43	4.80	4.59
SOCIAL MOTIVATION	Doing useful things for the community	4.71	4.77	4.86	4.73	4.77
SOCIAL MOTIVATION	Getting friends in a good environment	4.71	4.77	4.81	4.93	4.80
SOCIAL MOTIVATION	Getting a better social status	4.65	4.69	4.62	4.67	4.66
SOCIAL MOTIVATION	Expanding social relations with many people	4.65	4.85	4.81	4.67	4.74

SURVEY VARIABLE	FACULTY		EDUCATION AND LANGUAGES			
	STUDY PROGRAM	Guidance and Counselling	English Language Education	Elementary Teacher Education	Catholic Religion Education	
	TOTAL OF RESPONDENTS	17	26	21	15	79
ADMISSIONS PROCESS	Promotion and Information for New Students	3.91	4.15	4.11	3.88	4.01
	Entrance Exams	4.24	4.31	4.28	3.80	4.15
	PMB Services	4.21	4.24	4.41	3.98	4.21
	New Student Orientation	3.87	4.41	4.25	3.83	4.09
UNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.39	4.68	4.52	4.57	4.54
	LECTURE SYSTEM	4.09	4.58	4.30	4.48	4.36
	CAMPUS LIFE	4.06	4.42	4.24	4.49	4.30
	CAMPUS SERVICES AND FACILITIES	4.11	4.60	4.36	4.52	4.40
	PROSPECTS AFTER GRADUATION	4.24	4.52	4.40	4.43	4.40
STUDY MOTIVATION	WORK MOTIVATION	4.56	4.66	4.50	4.67	4.60
	ACHIEVEMENT MOTIVATION	4.04	4.53	4.24	4.21	4.25
	LIFE VALUES MOTIVATION	4.53	4.63	4.64	4.73	4.63
	FAMILY MOTIVATION	4.09	4.50	4.25	4.32	4.29
	SOCIAL MOTIVATION	4.65	4.74	4.70	4.76	4.71
		4.21	4.50	4.37	4.33	4.35

SURVEY VARIABLE	FACULTY		ENG ERI	04 Total		
	STUDY PROGRAM	Informati on Systems	Electri cal Engine ering	al ial ngine Enginee		
	TOTAL OF RESPONDENTS	17	6	7	12	42
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	3.94	4.00	4.14	4.17	4.06
Promotion and Information for New Students	Detailed information about studying at UAJ	4.00	4.67	4.00	4.33	4.25
Promotion and Information for New Students	Detailed information about study payment	3.59	4.17	4.14	4.08	4.00
Promotion and Information for New Students	Detailed information about scholarships	3.94	3.83	3.43	4.08	3.82
Promotion and Information for New Students	Detailed information about entrance exams	4.35	4.17	4.57	4.50	4.40
Entrance Exams	Clear information about time and place of exams	4.18	4.17	4.57	4.58	4.37
Entrance Exams	Comfortable exam venue	3.94	4.33	4.14	4.17	4.15
Entrance Exams	Punctuality of exams	4.12	4.17	4.43	4.58	4.32
Entrance Exams	Clear exam instructions	4.24	4.33	4.57	4.58	4.43
Entrance Exams	Orderly conduct of exams	4.00	4.33	4.43	4.25	4.25
PMB Services	Punctuality of exam result announcement	4.18	4.33	4.86	4.67	4.51
PMB Services	Clear information about schedules and registration	4.41	4.50	4.86	4.58	4.59
PMB Services	Clear information about test location	4.12	4.33	4.71	4.42	4.40
PMB Services	Orderly registration services	4.29	4.67	4.71	4.67	4.59
PMB Services	Orderly payment procedure services	4.29	4.67	4.86	4.67	4.62
PMB Services	Effective problem solving	3.94	4.50	4.29	4.17	4.22
New Student Orientation	Information about graduates' profiles	4.00	4.83	4.29	4.25	4.34
New Student Orientation	Information about the expected academic load	4.24	4.50	4.57	4.33	4.41
New Student Orientation	Information about the study time	4.29	4.83	4.71	4.42	4.56
New Student Orientation	Information about academic mentorship	4.29	4.67	4.57	4.42	4.49
New Student Orientation	Tips about finishing study on time	4.12	4.67	4.43	4.42	4.41
Atma Jaya Reputation	A university known for its discipline and quality	4.41	4.83	4.71	4.42	4.59
Atma Jaya Reputation	Effective admission into UAJ	4.41	4.83	4.86	4.42	4.63
Atma Jaya Reputation	Diversity of students' backgrounds	4.35	4.83	4.71	4.67	4.64
Atma Jaya Reputation	UAJ as one of the best private universities	4.41	4.83	4.57	4.58	4.60
Atma Jaya Reputation	Professional in its conduct	4.41	4.83	4.57	4.58	4.60

AVAERAGE RESULTS OF NEW STUDENTS' INTENT	TION SURVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY		ENGINEERING			04 Total
	STUDY	Informatio	Electrical	Industrial	Mechanical	
	PROGRAM	n Systems	Engineering	Engineering	Engineering	
	TOTAL OF RESPONDENTS	17	6	7	12	42
LECTURE SYSTEM	Effective management of study time	4.29	4.67	4.71	4.42	4.52
LECTURE SYSTEM	Qualified and dedicated lecturers	4.24	4.67	4.71	4.58	4.55
LECTURE SYSTEM	Easily accessible learning sources	4.06	4.67	4.86	4.25	4.46
LECTURE SYSTEM	Supporting learning environments	4.24	4.67	4.86	4.42	4.54
LECTURE SYSTEM	Fair and transparent assessments	4.24	4.67	4.71	4.58	4.55
CAMPUS LIFE	No discrimination & seniority	4.29	4.67	4.71	4.50	4.54
CAMPUS LIFE	No fanatism of each faculty / study program	4.41	4.83	4.86	4.58	4.67
CAMPUS LIFE	Availability of self-development facilities	4.41	4.83	5.00	4.67	4.73
CAMPUS LIFE	Orderliness of lectures	4.24	4.83	4.57	4.42	4.51
CAMPUS LIFE	Good communication with lecturers	4.29	4.67	4.71	4.42	4.52
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.00	4.33	4.29	4.00	4.15
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.29	4.67	4.71	4.58	4.56
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.18	4.17	4.57	4.08	4.25
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.24	4.67	4.71	4.25	4.47
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.29	4.67	4.57	4.33	4.47
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.41	4.83	4.71	4.58	4.64
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.35	4.83	4.57	4.50	4.56
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.35	4.83	4.86	4.33	4.59
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.12	4.50	4.71	4.33	4.42
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.12	4.50	4.57	4.25	4.36
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.18	4.50	4.57	4.50	4.44

AVAERAGE RESULTS OF NEW STUDENTS' INTEN	FACULTY		ENG			04 Total
SURVEY VARIABLE	FACULIT	ERING			04 10tai	
	STUDY PROGRAM	Informatio n Systems	Electrical Engineerin g	Industria I Engineer	Mechanical Engineering	
		17	6	ing 7	12	42
WORK MOTIVATION	TOTAL OF RESPONDENTS Intention to become financially independent	17 4.29	6 5.00	4.71	4.83	42 4.71
WORK MOTIVATION		4.29	4.67	3.86	4.83	
	Professions with high income	_	-		4.83	4.38
	Intention to work immediately before/after graduation	4.41	5.00	4.29	-	4.61
WORK MOTIVATION	Fast process of study until graduation	4.29 3.94	4.67	4.14 4.29	4.83	4.48
	Popular professions at the marketplace		4.83 4.67			4.39
ACHIEVEMENT MOTIVATION ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm Good achievements at high schools	4.06 3.82	4.67	4.00 3.86	4.67	4.35
ACHIEVEMENT MOTIVATION ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills Inspiration from other people's success	4.06 4.06	4.83 4.83	4.29 3.71	4.33	4.38 4.19
ACHIEVEMENT MOTIVATION		3.94	4.83	4.86	4.17	4.19
LIFE VALUES MOTIVATION	Intention to pursue higher education Professions that benefit a lot of people					
LIFE VALUES MOTIVATION		4.29	4.83 4.83	4.43 4.57	4.50	4.51
	Getting highly valued jobs	4.35			4.50	4.56
	Intention to have a well-mannered behavior	4.35	4.67	4.57	4.92	4.63
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.29	4.83 4.83	4.57	4.83	4.63
	Developing personalities/characters Following parents' hopes about higher education	4.35 4.29	4.83	4.86 4.29	4.92	4.74 4.54
			4.83	4.29	4.75	
FAMILY MOTIVATION	Following parents' paths of career success	4.24	4.50	3.86	4.25	4.21 3.69
FAMILY MOTIVATION	Tradition of families pursuing higher education	4.35	4.17	4.00	4.67	
	Surpassing parents' education		4.17			4.30
	Intention to improve family's well-being	4.59	-	4.29	4.75	4.57
	Pride in one's study	4.41	4.83	4.00	4.75	4.50
	Doing useful things for the community	4.41	4.83	4.86	4.67	4.69
	Getting friends in a good environment	4.35	4.83	4.71	4.92	4.70
	Getting a better social status	4.35	4.67	4.29	4.75	4.51
SOCIAL MOTIVATION	Expanding social relations with many people	4.41	4.83	4.86	4.92	4.75

AVAERAGE RESULTS OF NEW STUDENTS' INTENT	FION SURVEY - BATCH 2022					
SURVEY VARIABLE	FACULTY		ENGINE ERING			
	STUDY PROGRAM	Informati on Systems	Electri cal Engine ering	Industr ial Enginee ring	Mechanical Engineering	
	TOTAL OF RESPONDENTS	17	6	7	12	42
ADMISSIONS PROCESS	Promotion and Information for New Students	3.96	4.17	4.06	4.23	4.11
	Entrance Exams	4.09	4.27	4.43	4.43	4.31
	PMB Services	4.21	4.50	4.71	4.53	4.49
	New Student Orientation	4.19	4.70	4.51	4.37	4.44
UNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.40	4.83	4.69	4.53	4.61
	LECTURE SYSTEM	4.21	4.67	4.77	4.45	4.52
	CAMPUS LIFE	4.33	4.77	4.77	4.52	4.60
	CAMPUS SERVICES AND FACILITIES	4.20	4.50	4.57	4.25	4.38
	PROSPECTS AFTER GRADUATION	4.27	4.70	4.69	4.40	4.51
STUDY MOTIVATION	WORK MOTIVATION	4.22	4.83	4.26	4.75	4.52
	ACHIEVEMENT MOTIVATION	3.99	4.53	4.14	4.37	4.26
	LIFE VALUES MOTIVATION	4.33	4.80	4.60	4.73	4.62
	FAMILY MOTIVATION	4.26	4.33	4.06	4.40	4.26
	SOCIAL MOTIVATION	4.39	4.80	4.54	4.80	4.63
		4.22	4.60	4.49	4.48	4.45

SURVEY VARIABLE	FACULTY	LAW	05 Total
	STUDY PROGRAM	Law	
	TOTAL OF RESPONDENTS	41	41
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	4.20	4.20
Promotion and Information for New Students	Detailed information about studying at UAJ	4.32	4.32
Promotion and Information for New Students	Detailed information about study payment	4.37	4.37
Promotion and Information for New Students	Detailed information about scholarships	4.12	4.12
Promotion and Information for New Students	Detailed information about entrance exams	4.34	4.34
Entrance Exams	Clear information about time and place of exams	4.32	4.32
Entrance Exams	Comfortable exam venue	4.15	4.15
Entrance Exams	Punctuality of exams	4.29	4.29
Entrance Exams	Clear exam instructions	4.37	4.37
Entrance Exams	Orderly conduct of exams	4.32	4.32
PMB Services	Punctuality of exam result announcement	4.56	4.56
PMB Services	Clear information about schedules and registration	4.54	4.54
PMB Services	Clear information about test location	4.44	4.44
PMB Services	Orderly registration services	4.37	4.37
PMB Services	Orderly payment procedure services	4.37	4.37
PMB Services	Effective problem solving	4.39	4.39
New Student Orientation	Information about graduates' profiles	4.24	4.24
New Student Orientation	Information about the expected academic load	4.24	4.24
New Student Orientation	Information about the study time	4.27	4.27
New Student Orientation	Information about academic mentorship	4.37	4.37
New Student Orientation	Tips about finishing study on time	4.32	4.32
Atma Jaya Reputation	A university known for its discipline and quality	4.49	4.49
Atma Jaya Reputation	Effective admission into UAJ	4.51	4.51
Atma Jaya Reputation	Diversity of students' backgrounds	4.49	4.49
Atma Jaya Reputation	UAJ as one of the best private universities	4.46	4.46
Atma Jaya Reputation	Professional in its conduct	4.49	4.49

SURVEY VARIABLE	FACULTY	LAW	05 Total
	STUDY PROGRAM	Law	
	TOTAL OF RESPONDENTS	41	41
LECTURE SYSTEM	Effective management of study time	4.34	4.34
LECTURE SYSTEM	Qualified and dedicated lecturers	4.44	4.44
LECTURE SYSTEM	Easily accessible learning sources	4.37	4.37
LECTURE SYSTEM	Supporting learning environments	4.37	4.37
LECTURE SYSTEM	Fair and transparent assessments	4.39	4.39
CAMPUS LIFE	No discrimination & seniority	4.44	4.44
CAMPUS LIFE	No fanatism of each faculty / study program	4.44	4.44
CAMPUS LIFE	Availability of self-development facilities	4.51	4.51
CAMPUS LIFE	Orderliness of lectures	4.41	4.41
CAMPUS LIFE	Good communication with lecturers	4.34	4.34
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.17	4.17
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.51	4.51
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.24	4.24
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.32	4.32
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.44	4.44
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.46	4.46
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.46	4.46
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.51	4.51
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.32	4.32
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.37	4.37
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.37	4.37

SURVEY VARIABLE	FACULTY	LAW	05 Total
	STUDY PROGRAM	Law	
	TOTAL OF RESPONDENTS	41	41
WORK MOTIVATION	Intention to become financially independent	4.63	4.63
WORK MOTIVATION	Professions with high income	4.32	4.32
WORK MOTIVATION	Intention to work immediately before/after graduation	4.44	4.44
WORK MOTIVATION	Fast process of study until graduation	4.34	4.34
WORK MOTIVATION	Popular professions at the marketplace	4.27	4.27
ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm	4.29	4.29
ACHIEVEMENT MOTIVATION	Good achievements at high schools	4.15	4.15
ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills	4.32	4.32
ACHIEVEMENT MOTIVATION	Inspiration from other people's success	4.27	4.27
ACHIEVEMENT MOTIVATION	Intention to pursue higher education	4.41	4.41
LIFE VALUES MOTIVATION	Professions that benefit a lot of people	4.66	4.66
LIFE VALUES MOTIVATION	Getting highly valued jobs	4.66	4.66
LIFE VALUES MOTIVATION	Intention to have a well-mannered behavior	4.46	4.46
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.71	4.71
LIFE VALUES MOTIVATION	Developing personalities/characters	4.73	4.73
FAMILY MOTIVATION	Following parents' hopes about higher education	4.39	4.39
FAMILY MOTIVATION	Following parents' paths of career success	4.17	4.17
FAMILY MOTIVATION	Tradition of families pursuing higher education	3.85	3.85
FAMILY MOTIVATION	Surpassing parents' education	4.41	4.41
FAMILY MOTIVATION	Intention to improve family's well-being	4.54	4.54
SOCIAL MOTIVATION	Pride in one's study	4.51	4.51
SOCIAL MOTIVATION	Doing useful things for the community	4.73	4.73
SOCIAL MOTIVATION	Getting friends in a good environment	4.76	4.76
SOCIAL MOTIVATION	Getting a better social status	4.49	4.49
SOCIAL MOTIVATION	Expanding social relations with many people	4.73	4.73

SURVEY VARIABLE	FACULTY	LAW	05 Total
	STUDY PROGRAM	Law	
	TOTAL OF RESPONDENTS	41	41
ADMISSIONS PROCESS	Promotion and Information for New Students	4.27	4.27
	Entrance Exams	4.29	4.29
	PMB Services	4.44	4.44
	New Student Orientation	4.29	4.29
UNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.49	4.49
	LECTURE SYSTEM	4.38	4.38
	CAMPUS LIFE	4.43	4.43
	CAMPUS SERVICES AND FACILITIES	4.34	4.34
	PROSPECTS AFTER GRADUATION	4.42	4.42
STUDY MOTIVATION	WORK MOTIVATION	4.40	4.40
	ACHIEVEMENT MOTIVATION	4.29	4.29
	LIFE VALUES MOTIVATION	4.64	4.64
	FAMILY MOTIVATION	4.27	4.27
	SOCIAL MOTIVATION	4.64	4.64
		4.40	4.40

SURVEY VARIABLE	FACULTY	MEDICINI	E AND HEALTH	06 Total
	STUDY PROGRAM	Pharmacy	Medicine	
	TOTAL OF RESPONDENTS	18	58	76
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	4.11	3.98	4.05
Promotion and Information for New Students	Detailed information about studying at UAJ	4.33	4.10	4.22
Promotion and Information for New Students	Detailed information about study payment	4.33	4.14	4.24
Promotion and Information for New Students	Detailed information about scholarships	4.00	3.79	3.90
Promotion and Information for New Students	Detailed information about entrance exams	4.17	4.19	4.18
Entrance Exams	Clear information about time and place of exams	4.44	4.24	4.34
Entrance Exams	Comfortable exam venue	4.44	4.14	4.29
Entrance Exams	Punctuality of exams	4.50	4.24	4.37
Entrance Exams	Clear exam instructions	4.56	4.26	4.41
Entrance Exams	Orderly conduct of exams	4.39	4.19	4.29
PMB Services	Punctuality of exam result announcement	4.50	4.47	4.48
PMB Services	Clear information about schedules and registration	4.61	4.48	4.55
PMB Services	Clear information about test location	4.61	4.36	4.49
PMB Services	Orderly registration services	4.56	4.33	4.44
PMB Services	Orderly payment procedure services	4.56	4.41	4.48
PMB Services	Effective problem solving	4.50	4.24	4.37
New Student Orientation	Information about graduates' profiles	4.28	4.24	4.26
New Student Orientation	Information about the expected academic load	4.33	4.17	4.25
New Student Orientation	Information about the study time	4.33	4.24	4.29
New Student Orientation	Information about academic mentorship	4.28	4.26	4.27
New Student Orientation	Tips about finishing study on time	4.28	4.29	4.29
Atma Jaya Reputation	A university known for its discipline and quality	4.67	4.48	4.57
Atma Jaya Reputation	Effective admission into UAJ	4.61	4.41	4.51
Atma Jaya Reputation	Diversity of students' backgrounds	4.56	4.47	4.51
Atma Jaya Reputation	UAJ as one of the best private universities	4.72	4.47	4.59
Atma Jaya Reputation	Professional in its conduct	4.78	4.41	4.60

SURVEY VARIABLE	FACULTY	MEDICINE	AND HEALTH	I 06 Total	
	STUDY PROGRAM	Pharmacy	Medicine		
	TOTAL OF RESPONDENTS	18	58	76	
LECTURE SYSTEM	Effective management of study time	4.50	4.36	4.43	
LECTURE SYSTEM	Qualified and dedicated lecturers	4.56	4.36	4.46	
LECTURE SYSTEM	Easily accessible learning sources	4.39	4.29	4.34	
LECTURE SYSTEM	Supporting learning environments	4.39	4.31	4.35	
LECTURE SYSTEM	Fair and transparent assessments	4.39	4.28	4.33	
CAMPUS LIFE	No discrimination & seniority	4.22	4.28	4.25	
CAMPUS LIFE	No fanatism of each faculty / study program	4.28	4.29	4.29	
CAMPUS LIFE	Availability of self-development facilities	4.67	4.43	4.55	
CAMPUS LIFE	Orderliness of lectures	4.50	4.31	4.41	
CAMPUS LIFE	Good communication with lecturers	4.39	4.28	4.33	
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.28	4.14	4.21	
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.61	4.47	4.54	
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.44	4.24	4.34	
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.39	4.43	4.41	
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.56	4.41	4.48	
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.56	4.48	4.52	
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.56	4.45	4.50	
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.44	4.43	4.44	
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.17	4.31	4.24	
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.39	4.36	4.38	
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.39	4.40	4.39	

SURVEY VARIABLE	FACULTY	MEDICINI	E AND HEALTH	06 Total	
		SCIENCES			
	STUDY PROGRAM	Pharmacy	Medicine		
	TOTAL OF RESPONDENTS	18	58	76	
WORK MOTIVATION	Intention to become financially independent	4.61	4.62	4.62	
WORK MOTIVATION	Professions with high income	4.39	4.47	4.43	
WORK MOTIVATION	Intention to work immediately before/after graduation	4.50	4.57	4.53	
WORK MOTIVATION	Fast process of study until graduation	4.44	4.52	4.48	
WORK MOTIVATION	Popular professions at the marketplace	4.17	4.38	4.27	
ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm	4.22	4.33	4.27	
ACHIEVEMENT MOTIVATION	Good achievements at high schools	3.94	4.10	4.02	
ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills	4.33	4.34	4.34	
ACHIEVEMENT MOTIVATION	Inspiration from other people's success	4.22	4.41	4.32	
ACHIEVEMENT MOTIVATION	Intention to pursue higher education	4.06	4.43	4.24	
LIFE VALUES MOTIVATION	Professions that benefit a lot of people	4.56	4.52	4.54	
LIFE VALUES MOTIVATION	Getting highly valued jobs	4.50	4.60	4.55	
LIFE VALUES MOTIVATION	Intention to have a well-mannered behavior	4.61	4.53	4.57	
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.61	4.57	4.59	
LIFE VALUES MOTIVATION	Developing personalities/characters	4.61	4.62	4.62	
FAMILY MOTIVATION	Following parents' hopes about higher education	4.67	4.60	4.64	
FAMILY MOTIVATION	Following parents' paths of career success	4.11	4.43	4.27	
FAMILY MOTIVATION	Tradition of families pursuing higher education	3.50	4.05	3.78	
FAMILY MOTIVATION	Surpassing parents' education	4.28	4.47	4.37	
FAMILY MOTIVATION	Intention to improve family's well-being	4.72	4.55	4.64	
SOCIAL MOTIVATION	Pride in one's study	4.44	4.60	4.52	
SOCIAL MOTIVATION	Doing useful things for the community	4.72	4.60	4.66	
SOCIAL MOTIVATION	Getting friends in a good environment	4.83	4.64	4.74	
SOCIAL MOTIVATION	Getting a better social status	4.61	4.55	4.58	
SOCIAL MOTIVATION	Expanding social relations with many people	4.72	4.67	4.70	

SURVEY VARIABLE	FACULTY		MEDICINE AND HEALTH SCIENCES	
	STUDY PROGRAM	Pharmacy	Medicine	
	TOTAL OF RESPONDENTS	18	58	76
ADMISSIONS PROCESS	Promotion and Information for New Students	4.19	4.04	4.12
	Entrance Exams	4.47	4.21	4.34
	PMB Services	4.56	4.38	4.47
	New Student Orientation	4.30	4.24	4.27
UNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.67	4.45	4.56
	LECTURE SYSTEM	4.44	4.32	4.38
	CAMPUS LIFE	4.41	4.32	4.36
	CAMPUS SERVICES AND FACILITIES	4.46	4.34	4.40
	PROSPECTS AFTER GRADUATION	4.42	4.41	4.41
STUDY MOTIVATION	WORK MOTIVATION	4.42	4.51	4.47
	ACHIEVEMENT MOTIVATION	4.16	4.32	4.24
	LIFE VALUES MOTIVATION	4.58	4.57	4.57
	FAMILY MOTIVATION	4.26	4.42	4.34
	SOCIAL MOTIVATION	4.67	4.61	4.64
		4.43	4.37	4.40

SURVEY VARIABLE	FACULTY	PSYCHOLOGY	07 Total
	STUDY PROGRAM	Psychology	
	TOTAL OF RESPONDENTS	116	116
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	4.03	4.03
Promotion and Information for New Students	Detailed information about studying at UAJ	4.17	4.17
Promotion and Information for New Students	Detailed information about study payment	4.15	4.15
Promotion and Information for New Students	Detailed information about scholarships	3.72	3.72
Promotion and Information for New Students	Detailed information about entrance exams	4.21	4.21
Entrance Exams	Clear information about time and place of exams	4.29	4.29
Entrance Exams	Comfortable exam venue	4.19	4.19
Entrance Exams	Punctuality of exams	4.27	4.27
Entrance Exams	Clear exam instructions	4.31	4.31
Entrance Exams	Orderly conduct of exams	4.27	4.27
PMB Services	Punctuality of exam result announcement	4.48	4.48
PMB Services	Clear information about schedules and registration	4.42	4.42
PMB Services	Clear information about test location	4.42	4.42
PMB Services	Orderly registration services	4.34	4.34
PMB Services	Orderly payment procedure services	4.33	4.33
PMB Services	Effective problem solving	4.28	4.28
New Student Orientation	Information about graduates' profiles	4.14	4.14
New Student Orientation	Information about the expected academic load	4.13	4.13
New Student Orientation	Information about the study time	4.15	4.15
New Student Orientation	Information about academic mentorship	4.20	4.20
New Student Orientation	Tips about finishing study on time	4.28	4.28
Atma Jaya Reputation	A university known for its discipline and quality	4.53	4.53
Atma Jaya Reputation	Effective admission into UAJ	4.50	4.50
Atma Jaya Reputation	Diversity of students' backgrounds	4.54	4.54
Atma Jaya Reputation	UAJ as one of the best private universities	4.53	4.53
Atma Jaya Reputation	Professional in its conduct	4.51	4.51

SURVEY VARIABLE	FACULTY	PSYCHOLOGY	07 Total
	STUDY PROGRAM	Psychology	
	TOTAL OF RESPONDENTS	116	116
LECTURE SYSTEM	Effective management of study time	4.41	4.41
LECTURE SYSTEM	Qualified and dedicated lecturers	4.41	4.41
LECTURE SYSTEM	Easily accessible learning sources	4.38	4.38
LECTURE SYSTEM	Supporting learning environments	4.40	4.40
LECTURE SYSTEM	Fair and transparent assessments	4.36	4.36
CAMPUS LIFE	No discrimination & seniority	4.32	4.32
CAMPUS LIFE	No fanatism of each faculty / study program	4.38	4.38
CAMPUS LIFE	Availability of self-development facilities	4.52	4.52
CAMPUS LIFE	Orderliness of lectures	4.43	4.43
CAMPUS LIFE	Good communication with lecturers	4.27	4.27
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.28	4.28
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.51	4.51
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.22	4.22
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.36	4.36
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.43	4.43
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.51	4.51
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.50	4.50
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.45	4.45
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.41	4.41
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.44	4.44
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.39	4.39

SURVEY VARIABLE	FACULTY	PSYCHOLOGY	07 Total
	STUDY PROGRAM	Psychology	
	TOTAL OF RESPONDENTS	116	116
WORK MOTIVATION	Intention to become financially independent	4.50	4.50
WORK MOTIVATION	Professions with high income	4.35	4.35
WORK MOTIVATION	Intention to work immediately before/after graduation	4.45	4.45
WORK MOTIVATION	Fast process of study until graduation	4.41	4.41
WORK MOTIVATION	Popular professions at the marketplace	4.31	4.31
ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm	4.28	4.28
ACHIEVEMENT MOTIVATION	Good achievements at high schools	4.00	4.00
ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills	4.28	4.28
ACHIEVEMENT MOTIVATION	Inspiration from other people's success	4.27	4.27
ACHIEVEMENT MOTIVATION	Intention to pursue higher education	4.54	4.54
LIFE VALUES MOTIVATION	Professions that benefit a lot of people	4.66	4.66
LIFE VALUES MOTIVATION	Getting highly valued jobs	4.67	4.67
LIFE VALUES MOTIVATION	Intention to have a well-mannered behavior	4.64	4.64
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.69	4.69
LIFE VALUES MOTIVATION	Developing personalities/characters	4.76	4.76
FAMILY MOTIVATION	Following parents' hopes about higher education	4.54	4.54
FAMILY MOTIVATION	Following parents' paths of career success	4.19	4.19
FAMILY MOTIVATION	Tradition of families pursuing higher education	3.86	3.86
FAMILY MOTIVATION	Surpassing parents' education	4.43	4.43
FAMILY MOTIVATION	Intention to improve family's well-being	4.59	4.59
SOCIAL MOTIVATION	Pride in one's study	4.61	4.61
SOCIAL MOTIVATION	Doing useful things for the community	4.75	4.75
SOCIAL MOTIVATION	Getting friends in a good environment	4.77	4.77
SOCIAL MOTIVATION	Getting a better social status	4.55	4.55
SOCIAL MOTIVATION	Expanding social relations with many people	4.72	4.72

	FACULTY	PSYCHOLO	07 Total
SURVEY VARIABLE	FACULIY	GY	07 Total
	STUDY	Psychology	
	PROGRAM		
	TOTAL OF RESPONDENTS	116	116
ADMISSIONS PROCESS	Promotion and Information for New Students	4.06	4.06
	Entrance Exams	4.27	4.27
	PMB Services	4.38	4.38
	New Student Orientation	4.18	4.18
UNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.52	4.52
	LECTURE SYSTEM	4.39	4.39
	CAMPUS LIFE	4.38	4.38
	CAMPUS SERVICES AND FACILITIES	4.36	4.36
	PROSPECTS AFTER GRADUATION	4.46	4.46
STUDY MOTIVATION	WORK MOTIVATION	4.40	4.40
	ACHIEVEMENT MOTIVATION	4.27	4.27
	LIFE VALUES MOTIVATION	4.68	4.68
	FAMILY MOTIVATION	4.32	4.32
	SOCIAL MOTIVATION	4.68	4.68
		4.38	4.38

SURVEY VARIABLE	FACULTY	BIOTECH	INOLOGY	08 Total
	STUDY PROGRAM	Biotechnolog Y	Food Technolog Y	
	TOTAL OF RESPONDENTS	5	7	12
Promotion and Information for New Students	Convincing promotion of benefits of studying at UAJ	4.20	3.71	3.96
Promotion and Information for New Students	Detailed information about studying at UAJ	4.40	4.29	4.34
Promotion and Information for New Students	Detailed information about study payment	4.40	4.43	4.41
Promotion and Information for New Students	Detailed information about scholarships	3.40	4.14	3.77
Promotion and Information for New Students	Detailed information about entrance exams	4.60	4.43	4.51
Entrance Exams	Clear information about time and place of exams	4.40	4.29	4.34
Entrance Exams	Comfortable exam venue	4.20	4.14	4.17
Entrance Exams	Punctuality of exams	4.60	4.43	4.51
Entrance Exams	Clear exam instructions	4.60	4.43	4.51
Entrance Exams	Orderly conduct of exams	4.60	4.43	4.51
PMB Services	Punctuality of exam result announcement	4.60	4.29	4.44
PMB Services	Clear information about schedules and registration	4.60	4.00	4.30
PMB Services	Clear information about test location	4.60	4.43	4.51
PMB Services	Orderly registration services	4.60	4.43	4.51
PMB Services	Orderly payment procedure services	4.60	4.57	4.59
PMB Services	Effective problem solving	4.40	4.71	4.56
New Student Orientation	Information about graduates' profiles	4.40	4.43	4.41
New Student Orientation	Information about the expected academic load	4.60	4.29	4.44
New Student Orientation	Information about the study time	4.60	4.00	4.30
New Student Orientation	Information about academic mentorship	4.60	4.29	4.44
New Student Orientation	Tips about finishing study on time	4.60	4.14	4.37
Atma Jaya Reputation	A university known for its discipline and quality	4.80	4.00	4.40
Atma Jaya Reputation	Effective admission into UAJ	4.60	4.43	4.51
Atma Jaya Reputation	Diversity of students' backgrounds	4.60	4.29	4.44
Atma Jaya Reputation	UAJ as one of the best private universities	4.40	4.43	4.41
Atma Jaya Reputation	Professional in its conduct	4.60	4.43	4.51

SURVEY VARIABLE	FACULTY	BIOTECHNOLOGY		08 Total
	STUDY PROGRAM	Biotechnolog Y	Food Technolog Y	
	TOTAL OF RESPONDENTS	5	7	12
LECTURE SYSTEM	Effective management of study time	4.80	4.29	4.54
LECTURE SYSTEM	Qualified and dedicated lecturers	4.60	4.57	4.59
LECTURE SYSTEM	Easily accessible learning sources	4.40	4.00	4.20
LECTURE SYSTEM	Supporting learning environments	4.40	4.00	4.20
LECTURE SYSTEM	Fair and transparent assessments	4.40	4.00	4.20
CAMPUS LIFE	No discrimination & seniority	4.40	4.29	4.34
CAMPUS LIFE	No fanatism of each faculty / study program	4.60	4.00	4.30
CAMPUS LIFE	Availability of self-development facilities	4.60	4.43	4.51
CAMPUS LIFE	Orderliness of lectures	4.40	4.00	4.20
CAMPUS LIFE	Good communication with lecturers	4.40	3.86	4.13
CAMPUS SERVICES AND FACILITIES	Easily accessible location	4.20	4.57	4.39
CAMPUS SERVICES AND FACILITIES	Clean and beautiful environment	4.60	4.43	4.51
CAMPUS SERVICES AND FACILITIES	Available scholarship and tuition fee discounts	4.20	4.14	4.17
CAMPUS SERVICES AND FACILITIES	Consistent tuition fee until graduation	4.60	4.00	4.30
CAMPUS SERVICES AND FACILITIES	Available learning facilities and equipment	4.60	4.57	4.59
PROSPECTS AFTER GRADUATION	Graduates known for their good qualifications	4.80	4.43	4.61
PROSPECTS AFTER GRADUATION	Graduates with good integrity	4.80	4.57	4.69
PROSPECTS AFTER GRADUATION	Alumni widespread in various institutions	4.80	4.29	4.54
PROSPECTS AFTER GRADUATION	Graduates to get jobs easily	4.60	4.43	4.51
PROSPECTS AFTER GRADUATION	Graduates to adapt easily	4.60	4.43	4.51
PROSPECTS AFTER GRADUATION	Large job opportunities for UAJ graduates	4.80	4.29	4.54

SURVEY VARIABLE	FACULTY	BIOTECH	INOLOGY	08 Total
	STUDY PROGRAM	Biotechnolog Y	Food Technolog Y	
	TOTAL OF RESPONDENTS	5	7	12
WORK MOTIVATION	Intention to become financially independent	4.80	4.71	4.76
WORK MOTIVATION	Professions with high income	4.80	4.29	4.54
WORK MOTIVATION	Intention to work immediately before/after graduation	5.00	4.71	4.86
WORK MOTIVATION	Fast process of study until graduation	4.80	4.00	4.40
WORK MOTIVATION	Popular professions at the marketplace	4.20	4.57	4.39
ACHIEVEMENT MOTIVATION	Possessing high learning enthusiasm	4.80	3.71	4.26
ACHIEVEMENT MOTIVATION	Good achievements at high schools	4.60	3.57	4.09
ACHIEVEMENT MOTIVATION	Mastery of knowledge & skills	4.60	3.57	4.09
ACHIEVEMENT MOTIVATION	Inspiration from other people's success	4.80	4.29	4.54
ACHIEVEMENT MOTIVATION	Intention to pursue higher education	5.00	4.14	4.57
LIFE VALUES MOTIVATION	Professions that benefit a lot of people	4.80	4.71	4.76
LIFE VALUES MOTIVATION	Getting highly valued jobs	4.80	4.86	4.83
LIFE VALUES MOTIVATION	Intention to have a well-mannered behavior	4.80	4.57	4.69
LIFE VALUES MOTIVATION	Highly upholding the values of honesty	4.80	4.57	4.69
LIFE VALUES MOTIVATION	Developing personalities/characters	4.80	4.71	4.76
FAMILY MOTIVATION	Following parents' hopes about higher education	5.00	4.86	4.93
FAMILY MOTIVATION	Following parents' paths of career success	4.80	4.00	4.40
FAMILY MOTIVATION	Tradition of families pursuing higher education	4.20	3.29	3.74
FAMILY MOTIVATION	Surpassing parents' education	5.00	4.43	4.71
FAMILY MOTIVATION	Intention to improve family's well-being	4.80	4.71	4.76
SOCIAL MOTIVATION	Pride in one's study	5.00	4.57	4.79
SOCIAL MOTIVATION	Doing useful things for the community	5.00	4.57	4.79
SOCIAL MOTIVATION	Getting friends in a good environment	5.00	4.57	4.79
SOCIAL MOTIVATION	Getting a better social status	5.00	4.29	4.64
SOCIAL MOTIVATION	Expanding social relations with many people	5.00	4.43	4.71

SURVEY VARIABLE	FACULTY	BIOTECH	BIOTECHNOLOGY	
	STUDY PROGRAM	Biotechnolog Y	Food Technolog Y	
	TOTAL OF RESPONDENTS	5	7	12
ADMISSIONS PROCESS	Promotion and Information for New Students	4.20	4.20	4.20
	Entrance Exams	4.48	4.34	4.41
	PMB Services	4.57	4.40	4.49
	New Student Orientation	4.56	4.23	4.39
UNIKA ATMA JAYA REPUTATION	Atma Jaya Reputation	4.60	4.31	4.46
	LECTURE SYSTEM	4.52	4.17	4.35
	CAMPUS LIFE	4.48	4.11	4.30
	CAMPUS SERVICES AND FACILITIES	4.44	4.34	4.39
	PROSPECTS AFTER GRADUATION	4.72	4.43	4.57
STUDY MOTIVATION	WORK MOTIVATION	4.72	4.46	4.59
	ACHIEVEMENT MOTIVATION	4.76	3.86	4.31
	LIFE VALUES MOTIVATION	4.80	4.69	4.74
	FAMILY MOTIVATION	4.76	4.26	4.51
	SOCIAL MOTIVATION	5.00	4.49	4.74
		4.61	4.31	4.46